

Draft
Town of Blowing Rock
Tourism Development Authority
June 1, 2021

The Blowing Rock Tourism Development Authority (TDA) met on Tuesday, June 1, 2021, beginning at 3:30 p.m. The meeting was held at Town Hall, 1036 Main Street Blowing Rock, NC 28605. Present were Chairman Dean Bullis, Vice-Chair Kevin Walker, Members Greg Tarbutton, Virginia Powell and Tim Gupton. Others present were Ex-officio Members Nicole Norman and Shane Fox, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell, and Town Clerk Hilari Hubner, who recorded the minutes.

CALL TO ORDER

Chairman Bullis called the meeting to order at 3:30 p.m.

APPROVAL OF MINUTES

Member Gupton made a motion to approve the March 2, 2021, meeting minutes as written, seconded by Vice-Chair Walker. Unanimously approved.

Member Powell made a motion to approve the May 25, 2021, budget work session minutes as written, seconded by Member Gupton. Unanimously approved.

PRESENTATION

Ms. Wendy Patoprsty with the Blue Ridge Conservancy gave an update to the Board on the Middle Fork Greenway.

PUBLIC HEARING

FY 2020-2021 Proposed Budget

A Public Hearing was opened by Chairman Bullis, motion by Member Powell to receive comments regarding the FY 2020-2021 Recommended Budget originally presented to the Board for discussion during their May 25th work session, seconded by Member Gupton.

Chairman Bullis asked for questions or comments, with no comments or questions Member Tarbutton made a motion to close the Public Hearing, seconded by Member Powell. Unanimously approved.

NEW BUSINESS

• **FY 2020-2021 Budget Adoption**

Member Tarbutton made a motion to approve the FY 2020-2021 Budget as presented, seconded by Member Gupton. Unanimously approved.

• **Financial Report – Occupancy Tax Proceeds Update**

Ex-Officio Member Nicole Norman stated occupancy tax collections were up 61% compared to the April 2019 (Pre-COVID). She further stated FY to date collections were up 38%.

Ms. Norman also reviewed expenditures and stated projections are staying in line. With no questions or comments from the Board, Chairman Bullis thanked Ms. Norman for her update.

- **Budget Amendment**

The Board reviewed the Budget Amendment of \$714,897 for an allocation of \$238,299 towards 1/3rd Funds Fund Balance and \$424,798 towards 2/3rd Funds Fund Balance and the remaining \$51,800 towards year end purchases requested by Executive Director Tracy Brown.

Member Gupton made a motion to approve the budget amendment as presented, seconded by Vice-Chair Walker. Unanimously approved. **Budget Amendment – Attachment A**

- **Operations Report**

Executive Director Tracy Brown reviewed the third quarter operations report via PowerPoint. **Third Quarter Update– Attachment B**

Other

None

EXECUTIVE SESSION

None

ADJOURNMENT

There being no further business to discuss, Member Powell made a motion to adjourn the meeting at 4:45 p.m., seconded by Member Tarbutton. Unanimously approved.

TDA Chairman, Dean Bullis

Town Clerk, Hilari Hubner

Attachments

FY 2020-2021 Adopted Budget – Attachment A

Budget Amendment – Attachment B

Third Quarter Update – Attachment C