TOWN OF BLOWING ROCK
TOURISM DEVELOPMENT AUTHORITY
SPECIAL MEETING – JANUARY 19, 2022

The Tourism Development Authority (TDA) held a special meeting to discuss the two thirds, one thirds on Wednesday, January 19, beginning at 3:30 p.m. The meeting was held via Zoom. Present were Chairman Dean Bullis, Vice-Chairman Kevin Walker, Members Greg Tarbutton and Tim Gupton. Others present were Ex-officio Members Nicole Norman and Shane Fox, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell and Town Clerk Hilari Hubner who recorded the minutes.

CALL TO ORDER
Chairman Bullis called the meeting to order at 3:30 p.m. He stated the purpose of the meeting was to discuss Member Gupton's proposal to formally request a change to the budgeted funding allocations of the two thirds, one thirds.

The board discussed at length the proposal. The request would be to make sure all the current obligations are met for both tourism and supporting tourism. The Board would then put the budget together for the next year and after the budget any surplus/fund balance funds over and above would go into a reserve fund balance account to be used for tourism or support as the Board sees fit.

The consensus among the Board was to make the formal request to Town Council at the Council Retreat in February. After that Council would need to approve the request at a Council meeting and then the request would move onto to Senator Deanna Ballard and Representative Ray Pickett to take to the Legislative level. Several Members mentioned they would like Executive Director Brown to communicate with some of the surrounding tourism entities to make sure this was something they would be on board with changing as well. By gaining support from other entities in close proximity that may help with the Legislator's decision.

ADJOURNMENT
Member Tarbutton made a motion to adjourn the meeting at 5:00 p.m., seconded by Member Gupton. Unanimously approved.

CHAIRMAN _____   ATTEST _____
**　　　　　　　Dean Bullis　　　　　　　　　　　　Hilari Hubner, Town Clerk**

Attachment
PowerPoint Proposal Request – Attachment A