

Blowing Rock Appearance Advisory Commission

Agenda

September 6, 2022

Town Council Chambers 9:00 a.m.

Mission Statement: The mission of the Blowing Rock Appearance Advisory Commission is to promote and enhance the natural beauty of the mountain landscape by providing input and advice to the Blowing Rock Staff and Town Council to help preserve and protect publicly maintained spaces.

- Approve July 19, 2022, Minutes –

- Budget Update –

- Donation Letter/Hanging Baskets-Laurel Lane/Sunset–

- Maple Tree in Memorial Park –

- Broyhill Park (Broyhill Foundation) –

- Other Business –

Blowing Rock Appearance Advisory Commission

Minutes

July 19, 2022

Members Present: Carol Knapp, Bo Henderson, Whitney Brown, & Chris Wetmore

Staff Present: Jennifer Brown & Cory Cathcart

Begin: 8:30 am

End: 9:15 am

Approve May 10, 2022 & June 28, 2022 Minutes – Mr. Henderson made a motion to approve both documents as written. Ms. Knapp seconded, and it was a unanimous vote to approve.

Budget Update/2021-2022 Donations – Mrs. Brown reviewed the current financials. Total revenue collected was \$31,895 and total expenditures were \$15,893.92. Approximately \$16,000 will be moved to fund balance. She stated accounts will not be finalized until the audit is completed.

Public Art Request (Chetola) – Mrs. Brown received a public art request from Chetola to replace the current sculpture on Main Street next to Chetola. After review, Ms. Knapp made a motion to approve. Mr. Henderson seconded, and it was a unanimous vote to approve.

Broyhill Park (Broyhill Foundation) – Mrs. Brown explained that she had researched the application process for applying for the Broyhill Family Foundation Grant. She discovered that they now have a form that makes it straight forward to apply. She suggested that BRAAC apply for funding to replace the sidewalks and to finish the rock around the lake. Mr. Wetmore suggested that BRAAC invite the Broyhill Foundation for lunch on the American Legion deck to provide an opportunity to show the improvements that have already been made to Broyhill Park as well the needed improvements. After further discussion, it was a unanimous decision to have Mr. Andrews work with Mrs. Brown to apply for the Broyhill Family Foundation Grant.

Donation Letter – Mrs. Brown stated that the donation letter will be sent at the end of August or the first of September. She asked if anyone had any changes that they would like to make to last year's letter. Mr. Henderson asked if we could add hanging baskets to Laurel Lane around to the pool. He stated that the Mayview HOA would like to fund the additional hanging baskets. Ms. Knapp said that would be a great addition to the History Walk. Mr. Cathcart said he would get pricing to present to BRAAC.

Other Business – Ms. Knapp asked for a progress update regarding the school garden on Sunset Drive. Mr. Henderson stated that he has been trying to reach the individual who wants to make it a memorial garden in honor of his mother. Mr. Wetmore advised that the school should also be contacted because they are wanting to install a pollinator garden for their beehive and that there is a new PTO that has been formed that might have plans for that area as well. Mr. Henderson committed to contacting the potential donor as well as school representatives.



September 2022

Dear Friends,

We are very fortunate to experience so many extraordinary spectacles as we cruise Main Street and Sunset Street, the beating heart of Blowing Rock. The hanging baskets, the planters, and the pocket-gardens are made possible by the generosity of full-time and part-time residents, merchants, and visitors alike. *Thank you*; your donations make it possible. You may wish to express your own appreciation to the supporters you know and perhaps introduce yourself to those you don't yet know! (See enclosed.)

(Insert photograph of Jennifer and entire Blowing Rock Landscaping Team.)

While it is likely you have seen their faces around town, you may not be aware that they are the team that designs, installs, and maintains these floral displays. They are from left to right (correct & edit to reflect photograph) Parks & Recreation Director Jennifer Brown, Landscape Specialist Cory Cathcart, Landscape Assistant Will Allison, Landscape (What?) Tyler Rodden, and Park (What?) Justin Dishman.

Their typical workday starts at (time) with (what activities) and can end as late as (time). In-between you'll find them (list tasks). (Insert a quote from either Jennifer or Cory or both.) (End with hook.)

Clearly the team puts your contributions to stunning use. Thanks to them and thanks to you for making possible what is certainly a most singular quality of life.

As has always been the case, all contributions to the Blowing Rock Appearance Advisory Commission (BRAAC) directly advance the creation, construction, and maintenance of what are building blocks of the classic mountain beauty of Blowing Rock. BRAAC is the all-volunteer commission appointed by our Town Council. It is charged with supporting the Blowing Rock Parks and Recreation and Landscaping Department's initiatives that maintain our small-town charm.

For your convenience, you can deliver your check to the Blowing Rock Town Hall, the Blowing Rock Parks and Recreation office, or by mail (see back of page).

Thank you, as always, for your consideration.

Sincerely,

Chris Wetmore
BRAAC Chair

Name _____
Mailing Address _____
City, State, Zip Code _____
E-Mail Address _____ Phone Number _____

(1) General Donations (e.g., special projects): \$75 \$150 \$250 \$500 Other Amount \$ _____

(2) Hanging Baskets: (#) ____ @ \$75/each = \$ ____; In Honor of or In Memory of [please specify name(s) and mailing address(es) for acknowledgement(s), if appropriate]:

(3) Planters: (#) ____ @ \$100/each = \$ ____; In Honor of or In Memory of [please specify name(s) and mailing address(es) for acknowledgement(s), if appropriate]:

(4) Total Contribution [(1) + (2) + (3)]: \$ _____

Please make checks payable to: BRAAC Donation

Please mail to: P.O. Box 1628, Blowing Rock, NC 28605-1628

Contributions are tax deductible (Federal Tax Identification Number 566001184) and may be matched by most corporate giving programs.