Town of Blowing Rock Tourism Development Authority June 7, 2022

The Blowing Rock Tourism Development Authority (TDA) met on Tuesday, June 7, 2022 beginning at 3:30 p.m. Present were Chairman Dean Bullis, Vice-Chair Kevin Walker, Members Pete Gherini and Tim Gupton. Others present were Ex-officio Members Nicole Norman and Shane Fox, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell. Town Clerk Hilari Hubner was unable to attend but recorded the minutes. Member Tarbutton was unable to attend the meeting.

CALL TO ORDER

Chairman Bullis called the meeting to order at 3:30 p.m.

APPROVAL OF MINUTES

Member Gherini made a motion to approve the March 29, 2022, minutes as written, seconded by Member Gupton. Unanimously approved.

Member Gupton made a motion to approve the May 3, 2022 budget work session minutes as written, seconded by Member Gherini.

PUBLIC HEARING

FY 2022-2023 Proposed Budget

A Public Hearing was opened by Chairman Bullis, motion by Member Gherini to receive comments regarding the FY 2022-2023 Recommended Budget originally presented to the Board for discussion during their May 3rd work session, seconded by Member Gupton. Chairman Bullis asked for questions or comments.

Member Gupton mentioned he had gotten a few inquiries from residents about the addition of two (2) new positions, what was the cost benefits. Asked Mr. Brown and Ms. Lugenbell to keep that in mind as they are out and about in case, they are asked the same.

With no further questions or comments, Member Gherini made a motion to close the Public Hearing, seconded by Member Gupton. Unanimously approved.

NEW BUSINESS

FY 2022-2023 Budget Adoption

Member Gupton made a motion to approve the 2022-2023 Budget as presented, seconded by Vice-Chair Walker. Unanimously approved.

REGULAR AGENDA

• Financial Report - Occupancy Tax Proceeds Update

Ex-Offico Member Nicole Norman stated occupancy tax collections for April were up 23% or \$20,670 compared to last April (2022) and fiscal year to date collections were up 23.6% or \$291,000 compared to the previous fiscal year. Ms. Norman also reviewed expenditures and stated projections are staying in line.

Budget Amendment

The Board reviewed the Budget Amendment for various items. Member Gupton made a motion to approve the budget amendment as presented, seconded by Member Gherini. Unanimously approved. **Budget Amendment – Attachment B**

Operations Report

Executive Director Tracy Brown reviewed the third quarter operations report via PowerPoint. **Third Quarter Update– Attachment C**

<u>Other</u>

None

EXCUTIVE SESSION

None

ADJOURNMENT

There being no further business to discuss, Member Gupton made a motion to adjourn the meeting at 5:00 p.m., seconded by Member Gherini. Unanimously approved.

TDA Chairman, Dean Bullis	Town Clerk, Hilari Hubner

Attachments – June 7, 2022
Adopted Budget FY 22-23– Attachment A
Budget Amendment – Attachment B
Third Quarter Update – Attachment C