

**Town of Blowing Rock
Tourism Development Authority
April 20, 2023**

The Blowing Rock Tourism Development Authority (TDA) held a special meeting on Thursday, April 20, 2023, at 3:30 p.m. Present were Chairman Dean Bullis, Vice-Chair Greg Tarbutton, Members Kevin Walker, Zika Rea and Pete Gherini. Others present were Ex-officio Members Nicole Norman and Shane Fox, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell, and Town Clerk Hilari Hubner, who recorded the minutes.

Members met to hear a presentation from Destination by Design for Wayfinding Signage.

Vice-Chair Tarbutton made a motion to approve the black with bronze bracket design, seconded by Member Rea. All in favor of the motion.

Vice-Chair Tarbutton made a motion to move forward, seconded by Member Gherini. All in favor of the motion.

ADJOURNMENT

There being no further business to discuss Vice-Chair Tarbutton made a motion to adjourn the meeting at 4:15 p.m., seconded by Member Gherini. Unanimously approved.

TDA Chairman, Dean Bullis

Town Clerk, Hilari Hubner

Attachments

Wayfinding PowerPoint – Attachment A