Town of Blowing Rock Tourism Development Authority Minutes – June 28, 2010

The Town of Blowing Rock Tourism Development Authority met on Monday, June 28, 2010 at 9:00 a.m. in a special meeting at Town Hall. Present were Chairperson Kent Tarbutton, Vice-Chair Lynn Drury, Authority members Phil Pickett and Rob Dyer, and Ex-officio members Scott Hildebran and Nicole Norman. Authority Member Dean Bullis was out of town but was available by conference call.

Executive Director Tracy Brown was also present.

Call to Order

Chairperson Tarbutton called the meeting to order and welcomed the Authority members. He stated the purpose of the meeting was to discuss a FY 2009-10 year-end budget adjustment.

Budget Amendment

Chairperson Tarbutton stated Finance Officer Nicole Norman had distributed a year-end closeout budget amendment for Board consideration. The amendment would reallocate \$20,000 from Other Appropriations and move \$5,000 to Administration Appropriations and \$15,000 to Direct Tourism Promotion Appropriations. (Attachment #1)

After a brief discussion, motion of Vice-Chair Drury and second by Member Pickett, the Authority approved the budget amendment as presented. Motion unanimously approved.

Other

Chairperson Tarbutton informed the Authority that he drafted a letter of support, on behalf of the TDA, for the Hayes Performing Arts Center conveying the impact of the facility on local tourism and cultural activities. He advised that the Center continues to work with their financial institution on restructuring debt. Executive Director Brown agreed to forward a copy of the letter to the Authority members for their information.

Executive Director Brown also stated that he would follow-up with the Blowing Rock Chamber of Commerce on the background data requested by the TDA at the last meeting concerning a part-time event planner position funding request. At the June regular meeting, it was consensus of the Authority to obtain a proposed job description for the event planner, a balance sheet for all events subject to the need for the position, and information on the events that the TDA provides marketing support.

Once the data is received, Mr. Brown stated he would forward the information so the Board can consider the request at the July TDA meeting

Attachment

#1 – FY 2009-10 Budget Amendment