

**Town of Blowing Rock Tourism Development Authority  
Financial Comparison Including Recommended Budget for Fiscal Year 2014-2015**

2009-10 Actual	2010-11 Actuals	2011-12 Actuals	2012-13 Actuals	2013-14 Budget	2014-15 Recommended	% of Budget	Description
609,590	683,304	701,783	736,155	693,890	772,664	99.81%	Occupancy Tax Receipts (net)
22,630	16,380	-	-	-	-	0.00%	Lease income
955	461	427	201	500	500	0.06%	Interest Income
1,342	1,581	5,599	5,990	1,000	1,000	0.13%	Miscellaneous Income
-	-	-	-	-	-	0.00%	Appropriated Fund Balance
<b>634,517</b>	<b>701,726</b>	<b>707,809</b>	<b>742,346</b>	<b>695,390</b>	<b>774,164</b>	<b>100.00%</b>	
<b>155,500</b>	<b>157,247</b>	<b>166,073</b>	<b>169,945</b>	<b>169,185</b>	<b>179,399</b>	<b>23.17%</b>	<b>Total</b>
94,280	94,280	97,925	101,408	101,900	104,935	13.55%	Salaries
30,408	29,289	27,044	26,957	26,500	26,500	3.42%	Part-time Salaries
9,297	9,519	9,289	8,976	9,820	10,055	1.30%	FICA
5,751	7,434	8,010	7,953	8,530	8,783	1.13%	Retirement Benefit
7,606	8,251	10,881	13,063	12,400	15,000	1.94%	Employee Insurance Benefit
-	-	-	-	-	-	0.00%	Unemployment Reimbursement
1,886	1,958	1,958	1,978	2,035	2,099	0.27%	401K Benefit
-	-	-	-	-	-	0.00%	Advertising
2,379	1,941	2,351	1,902	2,500	2,500	0.32%	Dues/Subscriptions
2,848	3,268	3,624	4,511	4,500	4,500	0.58%	Employee Development/Travel
1,045	1,307	4,991	3,197	1,000	5,027	0.65%	Miscellaneous Expenses
<b>16,082</b>	<b>15,504</b>	<b>17,589</b>	<b>15,711</b>	<b>17,150</b>	<b>17,000</b>	<b>2.20%</b>	
-	-	-	-	500	-	0.00%	Legal Services
3,500	3,512	5,258	3,512	4,000	4,000	0.52%	Audit
4,082	3,492	3,831	3,699	4,150	4,500	0.58%	Prop, Worker's Comp and Liability insurance
8,500	8,500	8,500	8,500	8,500	8,500	1.10%	Reimbursement - Town Overhead Costs
<b>327,206</b>	<b>308,977</b>	<b>258,896</b>	<b>265,514</b>	<b>277,755</b>	<b>320,210</b>	<b>41.36%</b>	
4,398	4,616	582	-	-	-	0.00%	Utilities
55,200	55,200	29,250	39,000	39,000	39,000	5.04%	Building Lease
3,946	3,770	-	-	-	-	0.00%	Maintenance/Repairs to Building
9,229	7,790	5,715	6,435	9,000	7,000	0.90%	Equipment lease/maintenance
5,775	5,326	5,528	2,409	2,700	3,960	0.51%	Telephone
2,898	2,958	555	-	-	-	0.00%	Custodial Services
6,148	3,611	5,419	4,310	4,000	5,000	0.65%	Materials/Supplies
105,288	104,021	97,912	108,116	102,805	125,000	16.15%	Advertising funds
7,500	7,504	7,500	7,500	7,500	6,000	0.78%	Promotional TDA/Town Calendars
5,405	4,756	5,087	4,954	3,250	4,500	0.58%	Postage/Mailing Fulfillment
4,590	2,044	1,117	675	4,000	13,000	1.68%	Website
7,745	5,513	7,611	5,410	6,000	12,000	1.55%	Creative
26,000	24,000	24,000	24,000	24,000	24,000	3.10%	PR Campaign/Media Relations
27,749	14,281	11,454	5,727	15,000	15,000	1.94%	Collateral
2,128	2,781	1,181	2,316	3,000	2,500	0.32%	Client Entertainment
1,008	924	1,585	1,662	2,000	2,000	0.26%	Purchased Services
15,000	15,000	15,000	15,000	15,000	15,000	1.94%	TDA - Master Signage Plan
5,000	11,599	-	-	2,500	2,500	0.32%	Tourism Marketing Survey (DESS Consulting & GS)
8,199	9,283	15,400	14,000	14,000	19,750	2.55%	Events Support
24,000	24,000	24,000	24,000	24,000	24,000	3.10%	Town P&R Special Events*
<b>203,196</b>	<b>220,000</b>	<b>228,330</b>	<b>233,926</b>	<b>231,300</b>	<b>257,555</b>	<b>33.27%</b>	
70,560	68,255	66,050	63,760	61,510	59,259	7.65%	Town Property Purchase (Park/Museum/Parking)
15,000	20,000	20,000	20,000	20,000	20,000	2.58%	Town Landscaping/Beautification (portion)
2,475	3,300	3,300	3,300	3,300	3,300	0.43%	Town Christmas Decorations
-	25,000	-	7,190	7,000	7,000	0.90%	Town Sidewalks
11,261	25,000	-	-	-	-	0.00%	Town Street Maintenance
4,500	6,000	6,000	6,000	6,000	6,000	0.78%	Town Memorial Park Maintenance/Clean-up Detail
-	-	-	-	-	10,667	1.38%	Town Park/Playground Renovation (portion)
-	-	-	-	-	-	0.00%	Town Tennis Courts Resurfacing (portion)
2,250	3,000	4,575	3,000	3,000	3,000	0.39%	Town Center Beautification
-	-	-	-	-	-	0.00%	Town Streetlights
-	-	-	-	-	-	0.00%	Directional signage for Downtown
97,150	69,445	128,405	125,075	121,690	118,329	15.28%	Parking Facility American Legion
-	-	-	-	8,800	30,000	3.88%	G.B. Wifi Connectivity
-	-	-	-	-	-	0.00%	Town Parking Fund Interest
-	-	-	-	-	-	0.00%	Contingency
-	-	7,768	5,601	-	-	0.00%	Prior Yr. Rollover
<b>701,984</b>	<b>701,728</b>	<b>678,656</b>	<b>685,096</b>	<b>695,390</b>	<b>774,164</b>	<b>100.00%</b>	<b>Totals</b>