

Tourism Development Authority

Minutes – June 26, 2006

The Town of Blowing Rock Tourism Development Authority met on Monday, June 26, 2006 at 9:00 a.m. in a special meeting. Present were Chairperson Bernard Keele, Vice-Chair Kent Tarbutton, Authority members Lynn Drury, Phil Pickett and Keith Tester, and Ex-officio members Scott Hildebran and Margaret Pierce. Executive Director Shawn Miller was also present.

Call to Order

Chairperson Keele called the meeting to order and welcomed the Authority members. He stated the purpose of the meeting was to discuss year-end FY 2005-06 Budget issues.

Year-end Budget

Finance Director Margaret Pierce reviewed a proposed budget amendment with the Authority to make end of fiscal year budget adjustments to various line-items, including goal setting and direction activities and tourism infrastructure.

It was the consensus of the Authority to modify the TDA Fund Balance Policy, which was adopted on May 15, 2006, and transfer the 1/3rd tourism infrastructure balance to the Town in lieu of placing the amount in TDA fund balance reserve. The Authority agreed that the Town would be responsible for guarding against the risk of not meeting TDA budget protections; and, TDA fund balance reserve would only include monies for the 2/3rd TDA promotions.

Motion by Vice-Chair Tarbutton and second by Member Pickett to approve the year-end FY 2005-06 budget amendment (**Attachment #1**). Unanimously approved.

Other

The Authority briefly expressed some concern with the new visitor map being developed by the Blowing Rock Chamber of Commerce. Vice-Chairperson Tarbutton stated that the proposed map did not reflect the desires of the Marketing Committee or the former Blowing Rock Merchants Association as expressed in the development process. He advised that he had scheduled a meeting with Chamber Executive Director Hardin to further discuss the matter.

The Authority then discussed plans for the development of a visitor map for later in the calendar year.

Adjournment

Upon motion of Member Pickett and second by Member Tester, the Authority adjourned the meeting at 9:15 a.m. Motion unanimously approved.

Bernard Keele, Chairperson

Scott E. Hildebran, Secretary

Attachment

#1 – FY 2005-06 Budget Amendment