

Town of Blowing Rock

Tourism Development Authority

Minutes – August 21, 2006

The Town of Blowing Rock Tourism Development Authority met on Monday, August 21, 2006 at 11:00 a.m. in a special meeting. Present were Chairperson Bernard Keele, Vice-chair Kent Tarbutton, Authority members Lynn Drury, Phil Pickett and Keith Tester, and Ex-officio members Scott Hildebran and Margaret Pierce.

Call to Order

Chairperson Keele called the meeting to order and welcomed the Authority members.

He announced that Executive Director Shawn Miller has submitted to the Authority her resignation effective September 1, 2006.

Transition Plan

Chairperson Keele and the Authority discussed the ongoing operations of the Visitor Center during this transition period.

It was the consensus that Authority members accept TDA liaison responsibilities as follows:

General Operations – Chairperson Keele/Pierce/Hildebran

Visitor Guide – Chairperson Keele and Heidi Lusk

Lodging Issues – Member Pickett and Vice-Chair Tarbutton

Web Site – Member Tester and Jennifer Cramer

Marketing/P.R. Contract – Member Drury and Jennifer Cramer

Map Project – Vice-Chair Tarbutton (to be reviewed at a future date)

The Authority also suggested discussed that Executive Director Miller should develop a three-month staffing schedule, and that the Events Committee be placed in an in-active status until the December TDA Planning Session. The Board requested that the notes from the first Events Committee meeting be forwarded to each member for information purposes.

The Authority requested Member Picket along with Ex-Officio Member Pierce gather data concerning the utilization of a shuttle service for consideration at the September TDA meeting.

Other

After a brief discussion, the Authority discussed obtaining Visitor Center Operation outsourcing contracts from other Western North Carolina Tourism Development Authority agencies for review. The Board agreed to further discuss this matter at the September TDA meeting.

Adjournment

With no further business, motion by Member Tester and seconded by Member Pickett to adjourn the meeting. Motion unanimously approved. Chairperson Keele adjourned the meeting at 12:50 p.m.

Bernard Keele, Chairperson

Scott E. Hildebran, Secretary

