

## **Memo**

**To:** Mayor JB Lawrence & Town Council  
**CC:** Ed Evans  
**From:** Jennifer Brown, Parks & Recreation Director  
**Date:** February 2, 2017  
**Re:** High Country Half Marathon – Saturday, August 26, 2017

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Attached please find a request from the High Country Half Marathon, to hold their 7<sup>th</sup> annual road race on Saturday, August 26, 2017 beginning at 7:30 from Kidd Brewer Stadium at ASU. The route through Blowing Rock will go from 221 to Laurel Lane, up Wonderland Trail, back on to Laurel Lane, and end at Davant Field.

They will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

Attached is a complete description and map of the race route.

**The premier  
running series  
of the High  
Country of  
North Carolina.**

*May 27, 2017  
The Cub  
7 Miles*

*August 16, 2017  
High Country Half  
Marathon  
13.1 Miles*

*October 2017  
The Knob / The Bonk  
2 Miles*

**100% of  
proceeds  
benefit Girls  
on the Run of  
the High  
Country**



January 30, 2017

Dear Jennifer,

The High Country Triple Crown would like to request approval through the Town Council to be able to operate the 7<sup>th</sup> annual High Country Half Marathon on August 26, 2017. Starting in Boone and ending in Blowing Rock, the race has enjoyed great participation has worked flawlessly with public safety to insure a safe route for runners with little to no impact on residents. Local businesses have been supportive of the Half Marathon and we encourage our participants and spectators to enjoy the wonderful opportunity to get to know Blowing Rock!

We would like to request a slight change to the route this year to be able have a less strenuous finish to the race and to also have more of a presence in the town of Blowing Rock itself. From Hwy 221, runners will take a right onto Laurel Lane, a right onto Wonderland Trail, a left back onto Laurel Lane and will finish the race in Davant Field where we will host an awards celebration. The race starts at 7:30am and runners will be in Blowing Rock beginning at 8:30am. The awards ceremony is scheduled for 10:15am. Any runners still on the course at 11:00am will be stopped and escorted to the finish line.

We do not request that any roads are closed or blocked, however it's always helpful to have a law enforcement presence to help our volunteers with course marshalling, particularly at the intersection of 221 and Shull's Mill. If possible, we would also like to be able to offer (not sell) beer to our participants and will comply with any licensing/permitting policies as required by the town and ABC regulations.

Please let me know if you have questions or concerns! We would like to make the High Country Half Marathon a weekend destination event for our participants so will be working with hotels, restaurants, the BR Chamber and other event planners to incorporate a comprehensive marketing strategy.

With good thoughts,

*Mary Sheryl Horine*

Mary Sheryl Horine, Race Director

The High Country Triple Crown  
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**Proposed 2017 High Country Half Marathon  
route within the city limits of Blowing Rock**

**FROM BOONE**



**Runners enter Blowing Rock via Shull's Mill Rd.**

**Left turn onto 221 S.**

**Right turn onto Laurel Lane**

**Right turn onto Wonderland Trail**

**Left turn onto Laurel Lane**

**End in Davant Park**