Blowing Rock Parks & Recreation

Memo

To: Mayor JB Lawrence & Town Council

cc: Ed Evans

From: Jennifer Brown, Parks & Recreation Director

Date: February 2, 2017

Re: High Country Half Marathon – Saturday, August 26, 2017

Attached please find a request from the High Country Half Marathon, to hold their 7th annual road race on Saturday, August 26, 2017 beginning at 7:30 from Kidd Brewer Stadium at ASU. The route through Blowing Rock will go from 221 to Laurel Lane, up Wonderland Trail, back on to Laurel Lane, and end at Davant Field.

They will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

Attached is a complete description and map of the race route.

The premier running series of the High Country of North Carolina.

January 30, 2017



May 27, 2017 The Cub 7 Miles

August 26, 2017 High Country Half Marathon

13.1 Miles

October 2017 The Enob / The Bonk 2 Miles

100% of proceeds benefit Girls on the Run of the High Country Dear Jennifer,

The High Country Triple Crown would like to request approval through the Town Council to be able to operate the 7th annual High Country Half Marathon on August 26, 2017. Starting in Boone and ending in Blowing Rock, the race has enjoyed great participation has worked flawlessly with public safety to insure a safe route for runners with little to no impact on residents. Local businesses have been supportive of the Half Marathon and we encourage our participants and spectators to enjoy the wonderful opportunity to get to know Blowing Rock!

We would like to request a slight change to the route this year to be able have a less strenuous finish to the race and to also have more of a presence in the town of Blowing Rock itself. From Hwy 221, runners will take a right onto Laurel Lane, a right onto Wonderland Trail, a left back onto Laurel Lane and will finish the race in Davant Field where we will host an awards celebration. The race starts at 7:30am and runners will be in Blowing Rock beginning at 8:30am. The awards ceremony is scheduled for 10:15am. Any runners still on the course at 11:00am will be stopped and escorted to the finish line.

We do not request that any roads are closed or blocked, however it's always helpful to have a law enforcement presence to help our volunteers with course marshalling, particularly at the intersection of 221 and Shull's Mill. If possible, we would also like to be able to offer (not sell) beer to our participants and will comply with any licensing/permitting policies as required by the town and ABC regulations.

Please let me know if you have questions or concerns! We would like to make the High Country Half Marathon a weekend destination event for our participants so will be working with hotels, restaurants, the BR Chamber and other event planners to incorporate a comprehensive marketing strategy.

With good thoughts,

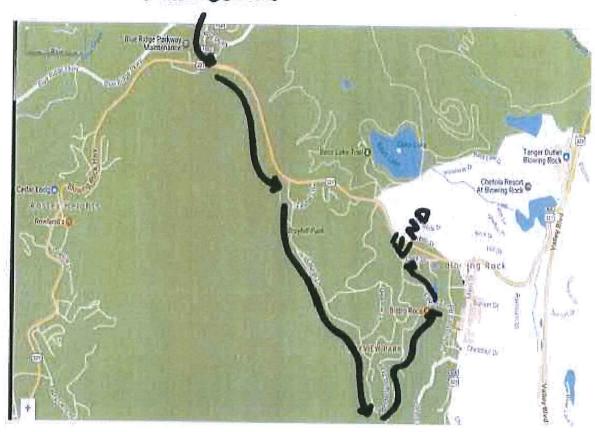
Many Should Horine

Mary Sheryl Horine, Race Director

The High Country Triple Crown 828.262.6889 triplecrownraces@gmail.com www.triplecrown.appstate.edu

Proposed 2017 High Country Half Marathon route within the city limits of Blowing Rock

FROM BOOME



Runners enter Blowing Rock via Shull's Mill Rd.

Left turn onto 221 S.

Right turn onto Laurel Lane

Right turn onto Wonderland Trail

Left turn onto Laurel Lane

End in Davant Park