



Thursday, February 09, 2017

Honorable Mayor and Town Council,

Due to the popularity of the American Legion Building and Blowing Rock in general, the Blowing Rock Chamber of Commerce would like to request your consideration of the dates below for the Blowing Rock Chamber of Commerce's events for years 2018 - 2020:

- Blowing Rock WinterFest
 - Memorial Park for Ice Sculptors
 - Placement of ice sculptures in front of participating businesses
 - Parade – (date and time tbd)
January 25-28, 2018 January 24-27, 2019 January 23-26, 2020

- Savor! Blowing Rock
 - Use of Maple Street Parking Lot
 - Use of American Legion for cooking classes
April 19-21, 2018 April 11-14, 2019 April 16-19, 2020

- Art in the Park
 - Closure of Park Avenue and use of Police Department parking lot
Saturdays from 4am-7pm
2018 May 26, June 16, July 14, August 11, September 8, October 6
2019 May 25, June 15, July 13, August 10, September 7, October 5
2020 May 23, June 13, July 18, August 15, September 12, October 3

- Concert in the Park
 - Use of Rotary Gazebo in Memorial Park and reservation of American Legion Building for rain back-up venue
 - Sundays following Art in the Park
2018 May 27, June 17, July 15, August 12, September 9
2019 May 26, June 16, July 14, August 11, September 8
2020 May 24, June 14, July 19, August 16, September 13

The Chamber is grateful for the continued partnership with the Town of Blowing Rock in providing these events for the enjoyment of the residents, seasonal residents and visitors. It is estimated that these events bring over 50,000 people into downtown to shop, dine, and stay in our hotels.

Thank you for your continued support.

Respectfully,



Charles Hardin
President / CEO
Blowing Rock Chamber of Commerce