

MINUTES
Town of Blowing Rock
Tourism Development Authority
April 4, 2017

The Town of Blowing Rock Tourism Development Authority (TDA) met on Tuesday, April 4, 2017 at 3:30 p.m. at Town Hall located at 1036 Main Street Blowing Rock N.C. In attendance were Chairman Dean Bullis Authority Members Doug Matheson, Lance Campbell and Lorry Mulhern. Others present were Ex-officio Members Ed Evans and Nicole Norman, TDA Executive Director Tracy Brown, and Town Clerk Hilari Hubner.

Vice-Chair Rob Dyer was unable attend the meeting.

CALL TO ORDER

The meeting was called to order at 3:30 p.m.

APPROVAL OF MINUTES

A motion to approve the minutes as written for the January 18, 2017 meeting was made by Member Mulhern, seconded by Member Campbell. Unanimously approved.

1. Financial Report-Occupancy Tax Proceeds

Ex-officio Member Nicole Norman gave a brief financial report. As of the end of September, expenditures should be on average at 25% of the total budget. Expenditure items running higher were reviewed and their reasoning. Ms. Norman advised occupancy tax collections had decreased 22% or \$11,000 for February 2017 while fiscal year to date over fiscal year 2015-2016 collections remain up 10% or \$90,000. Ms. Norman stated with the past few months being down in Occupancy Tax Collection, she went ahead and projected potentially the rest of the year being down 25% each month to get an idea of where budget could stand. Ms. Norman further stated in doing this she found the TDA would come out exactly on budget if this were to happen.

2. Operations Report

Executive Director Brown reviewed the second quarter operation via Power Point presentation. **Third Quarter Board Meeting Power Point Presentation– Attachment #1**

3. Support Requests Review

Executive Director Brown advised the Board the Middle Fork Greenway asked Mr. Brown to submit a letter to the North Carolina Parks and Recreation Trust Fund. The Board reviewed the letter; Member Mulhern made a motion to approve submission of the letter, seconded by Member Matheson. Unanimously approved. Mr. Brown advised the Board of requests from Middle Fork Greenway, Historical Society and Blue Ridge Parkway Foundation for donations for various projects. The Board briefly discussed and decided to wait until budget time to decide on these donation requests.

Other

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 5:05 p.m.

Dean Bullis, Chair

Hilari Hubner, Town Clerk

ATTACHMENTS

Third Quarter Board Meeting Power Point Presentation- Attachment #1