

MINUTES
Town of Blowing Rock
Tourism Development Authority
May 2, 2017

The Town of Blowing Rock Tourism Development Authority (TDA) met on Tuesday, April 4, 2017 at 3:30 p.m. at Town Hall located at 1036 Main Street Blowing Rock N.C. In attendance were Chairman Dean Bullis, Vice-Chair Rob Dyer, Authority Members Doug Matheson, Lance Campbell and Lorry Mulhern. Others present were Ex-officio Members Ed Evans and Nicole Norman, TDA Executive Director Tracy Brown, and Town Clerk Hilari Hubner.

CALL TO ORDER

The meeting was called to order at 3:30 p.m.

APPROVAL OF MINUTES

A motion to approve the minutes as written for the April 4, 2017 meeting was made by Member Campbell, seconded by Vice-Chair Rob Dyer. Unanimously approved.

1. Financial Report-Occupancy Tax Proceeds

Ex-officio Member Nicole Norman gave a brief financial report. Occupancy Tax for March 2017 was down 32.6% or \$14,000 compared to March 2016, while the fiscal year to date remains up 7.6% or \$55,800 compared to the same time last year. Ms. Norman advised the totals do reflect the collection of the delinquent reports that were outstanding. Executive Director Tracy Brown advised a good portion of the decrease in occupancy tax collection in March was due to the way Easter fell this year. Expenditure items running higher were reviewed and their reasoning.

2. FY 17-18 Budget Document Presentation

The board was presented and briefly reviewed the recommended budget for FY 17-18. The Board set a date of May 23, 2017 at 3:30 p.m. for the budget work session. **FY 17-18 Proposed Budget – Attachment A**

Other

Norma Sudderth and Rita White spoke briefly on behalf of the Blowing Rock Historical Society requesting a donation for the Edgewood Cottage Elliot Dangerfield Sculpture.

Mr. Brown informed the Board the parking counter would be installed soon at the American Legion parking deck. Mr. Brown advised the electronic kiosks have had some technical issues and he was currently in the process of working through those.

The Board briefly discussed meeting dates over the next few months and the difficulties of having meetings during busy tourist months. The consensus was to set them as follows; June 6th, August 1st and September 5th, all of which will begin at 3:30 p.m.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 4:40 p.m.

Dean Bullis, Chair

Hilari Hubner, Town Clerk

ATTACHMENTS

FY 17-18 Proposed Budget – Attachment A