

BRAAC Meeting Minutes
February 5th, 2015

BRAAC Members Present: Bo Henderson, Melissa Picket, Barbra Wright, Curt Andrews, Deborah McDowell, Anne Barnes

BRAAC Members Absent: Myra Scoggins

Staff Members: Scott Fogleman, Jennifer Brown, Chris Pate and Erin Kegley.

The meeting was called to order by Bo at 5:30 p.m.

Approve November Minutes – Anne made a motion to approve the minutes, Melissa seconded, and it was unanimously approved.

Budget Update/Annual Fundraising Collection –Jennifer reported that BRAAC has received \$22,410.00, \$50 in miscellaneous donations, \$100 in general donations, and there is a possibility of more donations in the BRAAC mailbox. BRAAC also received the \$2,000 Grant for Chris' summer help which brings the total Revenue to date for BRAAC to \$24,560.00. Jennifer stated that BRAAC has spent \$1,700 on contracted services, \$4,146.72 on Flowers/Landscaping, \$2,931.15 on Printing, and \$179.15 on Maintenance/Repair Vehicle. To date BRAAC has spent \$8,957.02.

Hanging Baskets and Flowers- Jennifer stated that the past seven years Perry has used Donna, who was our flower vendor for the hanging baskets around Town. Last year BRAAC spent \$6,800 for baskets and flowers, and for the past 10 years we have used the same baskets. Most baskets around Town gave Chris a great deal of issues. This year Chris would like to use a new vendor, and we have found David and Carmen Huffman. This total is \$8,111.00 which includes more flowers, new baskets, coco moss, and delivery. Bo asked Chris what his plan is. Chris mentioned his plan is to keep the same theme as last year, but to have a few changes, changes that can handle the heavy wind. Melissa made a motion to use the new vendor for the flowers and hanging baskets. Deborah seconded it, and it was unanimous approved.

Legacy Garden Spring Clean-up – Jennifer stated that this Fall Tony Pace from Eco Care brought a crew to clean up Legacy Garden, and they did a great job. Melissa mentioned last meeting if Chris could get the estimates for the continuous clean-up of Legacy Gardens. The total cost for the whole year of clean up would be \$6,780.00. Curt stated that Legacy Garden is private property, and asked if there has been any discussion on landscaping on the private property with homeowners. Curt also asked where does the Town stand on this, and is this the Town's responsibility. Scott mentioned that there has been no contact between the Town and the Residents of this property. Ideally there would be an agreement between the residents and the Town if BRAAC decides continue to maintain Legacy Gardens, and it needs to be in writing. Bo asked when the spring clean-up will be scheduled. Chris mentioned that it needs to be before all the plants begin to grow, so around March or early April. Bo stated that BRAAC has 1-2 months to contact property owners. Scott mentioned that the owners should be notified by the Town. Deborah stated that with all the expenditures with the flowers and clean-up, BRAAC will only have \$9,000.00 in the budget. Jennifer mentioned that with the fiscal year ending in June, technically BRAAC will only be spending \$4,000 with Tony Pace's services. Anne made a motion to approve to have Tony Pace's service lined up so when we get property owner approval we can go ahead with the clean-up. Deborah seconded, it was unanimous, approved.

Clean-up Day- Jennifer stated that clean-up day will be April 25th, and BRAAC needs to discuss what we need to get done. Bo stated that we need a new location since the American Legion is being remodeled, and do we want to provide food this year. Melissa mentioned that she enjoyed the food, but perhaps we just need to scale back. Bo stated that at the next meeting we will decide food details and the location.

Spring Planting Week- Jennifer stated that Spring Planting Week will be May 20th and 21st. Anne asked if people know about these dates. Jennifer stated that information and reminders will be in the Water Bills and on the Community Calendars.

American Legion- Jennifer stated that she attended a meeting last week for the American Legion progress; the team mentioned they have accomplished a lot, and the anticipated completion date will likely be the first of May.

Town Hall Update- Jennifer stated that Chris and Tom have added grass out in certain areas since the last meeting. Chris has accomplished a lot in the beds since the last meeting.

Light Pole Replacement and Additional Trash Cans on Sunset- Bo mentioned a new concept idea for the light pole fundraiser for the merchants, and asked which one BRAAC would be more interested in. The new concept would be reintroducing the planting pyramids instead of the light poles. Each planter is \$125, and if BRAAC were to buy 50 shipping would be free. It would cost \$6,250.00 for 50, and Bo stated that this would be more cost effective than replacing all the power poles. Jennifer mentioned the extra work the new planters will create, needing a specific method of watering which leads to more time and effort. Curt stated that BRAAC needs to look at the 10 to 20 year value and see if this is cost effective for the future, and for the merchants. Bo answered that these planters are an improved quality of structure that will last longer than previous structures. Anne asked if this is a long term idea, or short term until the light poles are approved. Bo stated that this will be long term. Melissa stated she is concerned about the amount of space the planters will take up on the sidewalks, and if the planters fit the ordinances, are they small enough and if it would impact the allotted amount of space the merchants are able to have. Melissa also mentioned that if the Merchants purchase the planters, it should be the Merchants' responsibility for everything. Scott mentioned that BRAAC needs to find out the logistics for the purchase, are they close enough for the BRAAC truck to reach to water, if BRAAC raises the money, will there be enough for Sunset, or both Sunset and Main Street. Bo has a meeting with the representative of the planters, Friday February the 6th, and will come back with all the information at the next meeting to answer all questions. Melissa asked will the light poles be a part of the bond referendum. Scott mentioned it is possible, the replacement of the light poles might be, but the streetscape from Sunset to Valley Blvd. is part of the referendum. Scott also mentioned that before BRAAC contacts merchants, we need to make sure Council is on board with all of this. The Town would want to make sure that the streetscape date is considered before any installation decisions are made. Deborah asked about the number of trashcans on Sunset and how many we need. Bo mentioned that we need to evaluate where the trashcans are and where they need to be placed. Jennifer mentioned that the specific trashcans that BRAAC would like are very expensive; they are close to \$1,000.00 each. Bo asked who is responsible for the Doggy bags, and liners. Jennifer stated that Parks and Recreation is responsible for the Doggy pots and bags. Bo asked how much the Doggy Pots are. Jennifer stated that the Doggy Pots we have now were donated but by the next meeting we can find out how much they are.

Miscellaneous- All members of BRAAC mentioned how great the Christmas Lights looked this year for the lighting of the Town. Scott mentioned that next year the Chamber Foundation fundraising efforts will help determine about getting lights in the new gazebo and also getting more lights on the other maples rock walls. Jennifer mentioned that Rita Wiseman has resigned from BRAAC and she was the Vice Chair. Next meeting BRAAC needs to vote for a new Vice Chair for BRAAC

The meeting was adjourned at 6:31 p.m.

The next meeting is scheduled to be held Thursday, March 5th, 2014 at Town Hall at 5:30 p.m.