

BLOWING ROCK APPEARANCE ADVISORY COMMISSION
Meeting Minutes
April 4, 2013

Attendees: Perry Davis, Graeme Justice, Anne Barnes, Jennifer Brown, Alice Roess, and Myra Scoggins

Guests: Lynn Hubbard, Curtis Andrews, and Kevin Rothrock

Absent: Rita Wiseman, Scott Hildebran, and Barbara Wright

Jennifer called the meeting to order at 5:30 pm.

Approve March 2013 Minutes – Anne made the motion to approve the March 2013 minutes, Alice seconded it and it was a unanimous vote to approve.

Financial Report – Jennifer talked with Bob Whatley and he stated that nothing has changed since last month. Anne stated that BRAAC had over \$31,000 in the bank.

Spring Planting Day May 18, 2013 – Perry reported that the flowers have been ordered and the bill should be very comparable to last year. Planting day will begin at 9:00am.

Spring Clean-Up Day April 20, 2013 – Jennifer stated that clean-up day will begin at 9:30 and lunch will be served afterwards. Myra suggested we just serve hotdogs this year and she was willing to make chili. Jennifer said she would see about getting some places to donate some food and what isn't donated would be bought.

Advertising – Jennifer stated that she had sent out a PSA to all local media about Clean-Up day. They asked if we could put up flyers at the local businesses and they wanted to know if we could put up a banner or sandwich board like the chamber does for their events. They also asked about hanging up a sign like the "Art in the Park" sign. Jennifer said she would talk to Kevin to see what was possible.

Memorial Park Update – Jennifer reported that construction on the rock tree walls around the two maple trees will begin next week.

By-Laws – Jennifer informed everyone that Town Council had voted us in as a Town Commission and that in May we will submit names of people who want to serve on BRAAC. Once they approve the names in the May council meeting then we would elect officers and we would approve the by-laws. The money was going to be transferred over by the middle of the month to the Town budget (with BRAAC having their own line in the budget) and bills would start being paid by the Town. One concern was to make sure that the money from BRAAC was not going into the Town's general fund and would be able to be used in its entirety for BRAAC's projects. Jennifer said that BRAAC would have their own line and the money was

not going into the general fund. The only requirement is that BRAAC has to submit a budget of the projects they would like to do and the cost of them every year. The other concern with the by-laws was making sure people were attending the majority of meetings and events. Kevin stated that in the ordinance it states that faithful attendance of meetings is prerequisite in order to continue to be a member, so if someone is not attending meetings or events then they can be asked to not serve anymore. There was no further discussion.

Other Business – Jennifer mentioned that at least 10 years ago BRAAC use to have t-shirts that had their logo on them and gave them out to volunteers during clean-up day and the two planting days. People in the community have been asking about the t-shirts again and she thought it would be a good idea to start giving them out again. She said it would make more people aware of who BRAAC is and what we do. Perry said that it would be great advertising for us as well. The estimate for 144 shirts is approximately \$1200 and any left over after this year we would use next year. There were concerns with spending that much money on t-shirts that people donated for beautification purposes; however after hearing everyone and realizing it is mainly for advertising everyone agreed. Anne made the motion to order the t-shirts, Alice seconded it and it was a unanimous vote to approve.

Other Business – Myra asked if we were going to continue writing thank you letters to people who donated and Jennifer said yes. She asked if we could have stationary with BRAAC's logo on it and Jennifer suggested that we use the cards that Susan Graham made last year for people to fill out except make them blank inside. Jennifer said she would contact Susan to see if she had that saved and if she would mind if we continued to use it.

Jennifer adjourned the meeting at 6:15 pm.