

July 2017

The Military Officers Association of America (MOAA) is a non-profit veterans organization of over 390,000 former and retired Military Officers. We are dedicated to maintaining a strong defense and preserving the earned benefits of the members of our uniformed services, their families and survivors, and to those have served our Country.

Our 60 members of the High Country Chapter of MOAA realized that the 3500+ Veterans in Watauga County do not have the public recognition they so deserve. Working with the Boone Town Council, we were able to gain their total support, along with a generous donation of a site adjacent to Boone Town Hall on King Street in downtown Boone.

Our goal is to establish a memorable and unique Memorial dedicated to our Veterans and to reflect their sacrifices and contributions in the defense of the freedoms we have today. We wanted to create this Memorial in a high traffic area for all of the public to witness and to reflect the values and traditions of the High Country.

The overall strategic plan includes 4 different functions, (1) Funding and Finance, (2) Media/Public Relations, (3) Design Competition and (4) Production and Installation. Members of our MOAA chapter are working with many specialists from Appalachian State University, Town of Boone and local contractors, to ensure this memorial reflects the pride of our veterans and the county. Our design competition has been narrowed to 3 Finalists and we hope to make the final decision by August 1<sup>st</sup>, with groundbreaking in the Spring of 2018.

Our plan is to raise \$200,000.00. We know the challenges are great, but we also know that we have a very generous, supportive community, including our major businesses. We now ask for your financial support to help make this goal a reality for all of our veterans.



# Watauga County Veterans Memorial

The High Country Chapter of the Military Officers Association of America (MOAA), in conjunction with the Town of Boone, area Veterans organizations, Civic groups, local businesses and ASU, is proud to spearhead the project to establish a Veterans Memorial in Boone / Watauga County.

Our purpose is to establish a Memorial that will honor our Veterans from all wars and conflicts. It will be a reminder of the sacrifices made by brave men and women who have protected our freedoms, and will be a place of reflection and celebration of our national spirit, pride and heritage.

To ensure the Memorial is unique, a state wide design competition will commence by December 1, 2016. Criteria for this competition will be set forth by the Design Competition Committee and will be published prior to the start date.

Fundraising will continue through December 2017, groundbreaking should begin spring 2018 with completion and dedication in the summer of 2018.

For questions or information on the Design Competition and its Criteria, please contact:

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Thanks to the generosity of the Town of Boone Mayor, the Town Manager and the Town Council, a site next to the Boone Town Hall at 567 W. King Street, has been set aside for the location of the Watauga County Veterans Memorial.

