

## Town of Blowing Rock

### Request for Council Action

---

FROM: Wendy Patoprsty  
SUBJECT: Middle Fork Greenway – Request for a Proclamation  
TO: Council  
DATE: September 12, 2017  
REQUESTED BY: Wendy Patoprsty

---

Public Hearing  Yes  No  Not required  NA  
Properly Advertised  Yes  No  Not required  NA

#### BACKGROUND:

In April 2015, Appalachian Ski Mountain led a community wide fundraising event for the Middle Fork Greenway. In one weekend, 49 Watauga County businesses raised \$45,000 for the Middle Fork Greenway development. This is incredible support and has elevated the greenway project in the community! Our local businesses want to do more; Appalachian Ski Mountain is leading the way for a month long fundraising event in July 2018. July is one of the busiest months in the High Country with tourists and second home owners. We have a team of local business owners who will personally meet with other businesses to request their participation in the "Round Up". Both local and corporate businesses will ask their customers to "Round Up" their bill to the nearest dollar for the Middle Fork Greenway. It will not cost the businesses anything, and it is a great way to educate store employees, citizens, second home owners, and visitors about the Middle Fork Greenway. We are requesting the Town of Blowing Rock Council adopt a Proclamation that July 2018 is "Round Up for the Greenway" month in Watauga County. Watauga County Commissioners have already provided a resolution!

#### ATTACHMENTS:

Copy of the proposed Resolution.



**Resolution No. 2017-10**  
**A PROCLAMATION**  
**DECLARING JULY 2018**  
**ROUND UP FOR THE MIDDLE FORK GREENWAY MONTH**

**WHEREAS**, the Blowing Rock Town Council recognizes the initiative to connect Blowing Rock to Boone with a pedestrian and bicycle friendly greenway;

**WHEREAS**, communities in the High Country need safe access for people of all ages and abilities to recreate which is beneficial for promoting physical activity, lowers stress and improves emotional health;

**WHEREAS**, green corridors along the Middle Fork Greenway filter and buffer run-off to help stabilize the banks of a key tributary of the New River and water supply of the community;

**WHEREAS**, greenways provide economic value to communities as shown by studies of projects in the region such as the Virginia Creeper;

**WHEREAS**, Blue Ridge Conservancy and High Country Pathways are partnering with towns of Blowing Rock and Boone and Watauga County to seek state and federal grants which require matching funds;

**NOW, THEREFORE, BE IT PROCLAIMED** that the Town Council of Blowing Rock, North Carolina encourages all High Country businesses to participate in the July 2018 Round Up for the Middle Fork Greenway project to raise private funds to leverage government funding for the construction of the Middle Fork Greenway;

**THEREFORE BE IT FURTHER PROCLAIMED** that the Blowing Rock Town Council encourages every visitor and citizen patronizing Watauga County businesses to Round Up their bill to the nearest dollar to go toward the Middle Fork Greenway construction.

**ADOPTED** by the Blowing Rock Town Council on this 12<sup>th</sup> day of September 2017.

STATE OF NORTH CAROLINA  
BLOWING ROCK, WATAUGA COUNTY

---

J. B. Lawrence, Mayor

---

Hilari Hubner, Town Clerk