

Town of Blowing Rock Request for Council Action

FROM: Jennifer Brown Director of Blowing Rock Parks & Recreation
SUBJECT: 2018 High Country Walk/Run for Cancer
TO: Town Council
DATE: November 14, 2017
REQUESTED BY: Irene Sawyer – High Country Breast Cancer Foundation

Public Hearing Yes No Will be required
Properly Advertised Yes No Will be required

BACKGROUND:

We have received a request from the High Country Breast Cancer Foundation, to hold their 2nd annual High Country walk/Run for Breast Cancer road race on Saturday, October 27, 2018.

It would begin at 9:00 am in front of the American Legion and continue to Laurel Lane to Wonderland Trail, down Meadow Lane, back on to Wonderland Trail and then return to the finish back at the American Legion.

Ms. Sawyer will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

A map of the 5k Fun Run/Walk Course is attached as well for your information.

STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action IS IS NOT consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other: _____).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

ATTACHMENTS:

1. Letter of Request from High Country Breast Cancer Foundation
2. Map of the 5K Road Race

STAFF RECOMMENDATIONS:

Town Council **approve** the High Country walk/Run for Breast Cancer road race on October 27, 2018.

COUNCIL ACTION:

High Country walk/Run for Breast Cancer



High Country Breast Cancer Foundation, Inc.
P.O. Box 1029
Blowing Rock, NC 28605
614-928-6544
www.hcbcf.org

November 6, 2017

Jennifer Gore Brown, Director
Parks and Recreation
Town of Blowing Rock
P.O. Box 47
Blowing Rock, NC 28605

SUBJECT: Second Annual High Country Walk for Breast Cancer Research

Dear Jennifer,

Thank you for the opportunity to speak before the Town Council on Tuesday, November 14, 2017.

As you know, our inaugural fun run/walk was a huge success!! We raised over \$28,500 in donations, and had 355 registered walkers. Our goal continues to be to keep the funds raised during our walk IN the High Country to help OUR residents fight breast cancer, as well as to support our local hospitals as they care for individuals fighting this terrible disease. One-hundred percent of the gross donations of over \$28,500, will be used to help men and women in the High Country.

We would like to formally request the Town of Blowing Rock's permission to hold the 2018 Second Annual Walk for Breast Cancer Research on Saturday, October 27, 2018, at 9:00 a.m.

We are again proposing a 5K fun run and walk which will begin at the American Legion building and continue through beautiful Mayview Manor neighborhood.

We will coordinate the event with the Blowing Rock Police Department, Parks and Recreation Department, and Emergency Services Department. We will also provide a copy of an executed certificate of insurance to the Town prior to the event date.

On behalf of the High Country Breast Cancer Foundation, Inc., thank you so much, once again, for considering our request for this important event. We look forward to hearing from you soon, and working with the Town of Blowing Rock to make this event an opportunity to contribute funds to the community to combat this horrible disease.

Respectfully,

Irene Sawyer, President and Founder
High Country Breast Cancer Foundation

2018 High Country Walk/Run 5K

