

# Town of Blowing Rock

## Request for Council Action

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FROM: Jennifer Brown Director of Blowing Rock Parks & Recreation  
SUBJECT: 2018 Mayview Madness  
TO: Town Council  
DATE: November 14, 2017  
REQUESTED BY: Nikki Robinson, Communications & Outreach Associate of the  
Blue Ridge Conservancy

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Public Hearing       Yes     No     Will be required  
Properly Advertised     Yes     No     Will be required

### BACKGROUND:

We have received a request from the Blue Ridge Conservancy, to hold their 19<sup>th</sup> annual Blowing Rock Mayview Madness 5K/Fun Run road race on Saturday, September 22, 2018.

The Fun Run will begin at 8:00 am on Park Avenue and continue on Laurel Lane to Clark Street, loop around Davant Field and then return to the finish at the rear of Memorial Park.

The proposed route of the 5K Road Race will begin at 8:30 am at the rear of Memorial Park, continue up to the Mayview area, follow Hwy 221 to Clark Street and finish at Bistro Roca.

The Blue Ridge Conservancy will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

### STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action     IS     IS NOT    consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other: \_\_\_\_\_).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

### ATTACHMENTS:

1. Letter of Request from Blue Ridge Conservancy
2. Map of the 5K Road Race
3. Map of the Fun Run

### STAFF RECOMMENDATIONS:

Town Council ***approve*** the Mayview Madness 5K/Fun Run road race on September 22, 2018.

### COUNCIL ACTION:

**Mayview Madness**



**BLUE RIDGE  
CONSERVANCY**  
SAVING THE PLACES YOU LOVE

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P.O. Box 568  
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(828) 264-2511  
[www.blueridgeconservancy.org](http://www.blueridgeconservancy.org)

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Outreach Associate*

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and Operations*

October 26, 2017

Ed Evans, Town Manager  
Town of Blowing Rock  
1036 Main Street  
P.O. Box 47  
Blowing Rock, NC 28605

Stick Boy Mayview Madness 5k and Kids 1 Mile Fun Run - September 22, 2018

Dear Ed:

Thank you for your continued support of Blue Ridge Conservancy's Stick Boy Mayview Madness 5k and Kids Fun Run. After checking with our major sponsors and consulting other local and regional event calendars we have chosen the date of September 22, 2018 for next year's event.

Blue Ridge Conservancy would like to therefore formally request the Town of Blowing Rock's permission to hold the 2018 Stick Boy Mayview Madness 5k and 1 Mile Kids Fun Run on Saturday, September 22, 2018, at 8 am. We will coordinate the event with the Blowing Rock Police Department, Parks and Recreation Department, and Emergency Services Department. We will also provide a copy of an executed certificate of insurance to the Town prior to the event date.

On behalf of Blue Ridge Conservancy, thank you for considering this request. The Town of Blowing Rock's continued help and support with this annual event is greatly appreciated. We look forward to putting on another successful event this year.

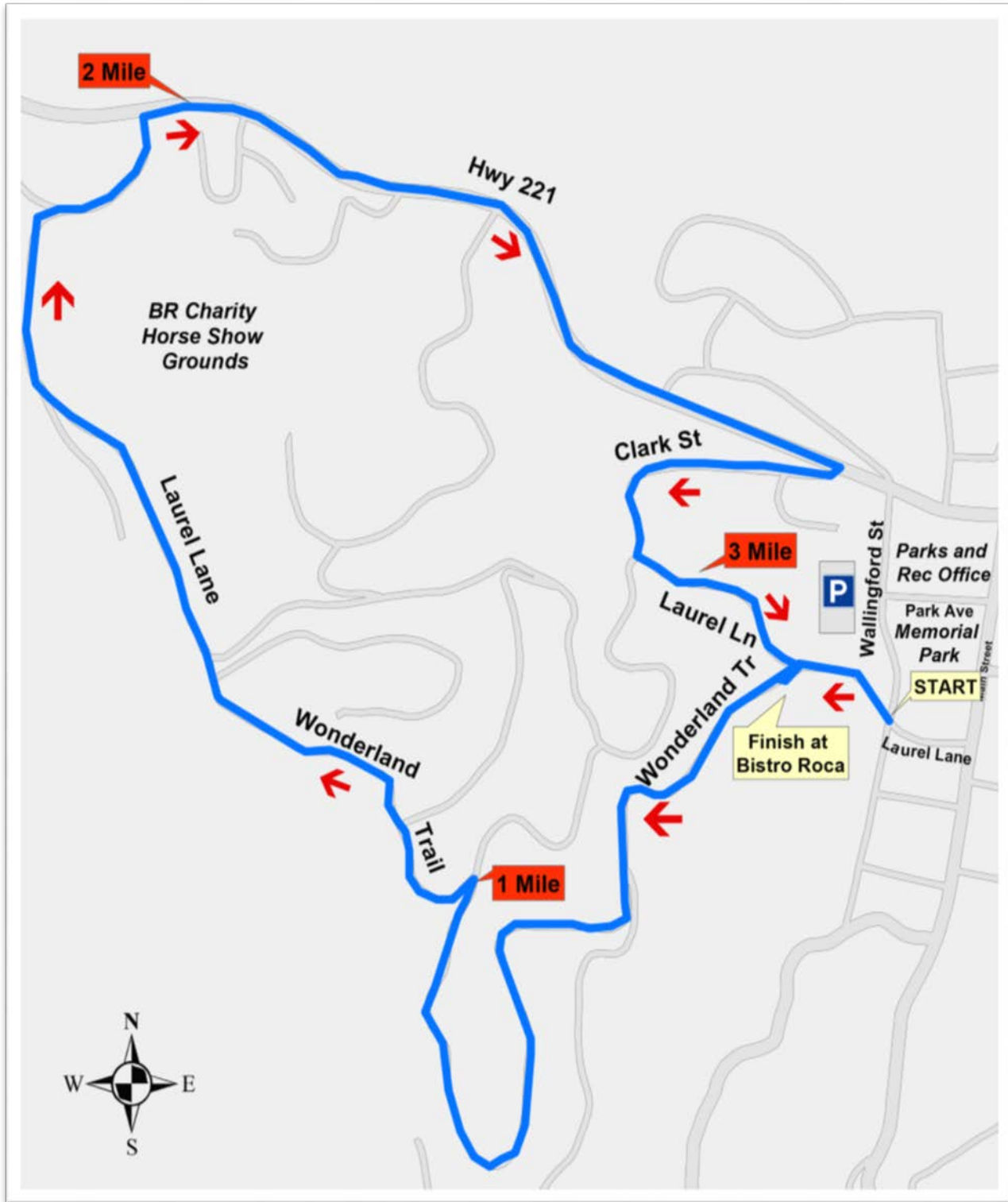
Sincerely,

Nikki Robinson  
Communications and Outreach Associate  
Blue Ridge Conservancy



# 2018 Mayview Madness 5K Road Race

## September 22, 2018



# 2018 Mayview Madness Fun Run

## September 22, 2018

