Town of Blowing Rock Request for Council Action

FROM:	Jennifer Brown Director of Blowing Rock Parks & Recreation
SUBJECT:	2018 Globe Gravel Challenge Bike Ride
TO:	Town Council
DATE:	February 13, 2018
REQUESTED BY:	Brian Sain, Rhoddie Bicycle Outfitters
Public Hearing	☐ Yes √No ☐ Will be required
Properly Advertised	√ Yes □ No □ Will be required
BACKGROUND:	
We have received a request from Rhoddie Bicycle Outfitters, in conjunction with Savor, to hold an inaugural bike ride that will start at Davant field, then on to 221 South, on to Edgemont Road, descend to Mortimer, across Staircase Mountain, and then climb Globe Road back to Blowing Rock. They will end at Davant Field. The proceeds will go towards funding for the Middlefork Greenway Trail.	
_	ctivities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing nt. A copy of their certificate of insurance will be provided prior to the event.
STATEMENT OF PI	LAN CONSISTENCY:
It is the opinion of staff that the proposed action \sqrt{IS} \square IS NOT consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other:).	
Specifically, this action is in accord with the following sections of the Comprehensive Plan:	
ATTACHMENTS: 1. Letter of Request from Brian Sain	
2. Map of the Blowing Rock portion of the race	
STAFF RECOMMENDATIONS:	
Town Council <i>approve</i> the Globe Gravel Challenge on Saturday, May 5, 2018.	
COUNCIL ACTION	
Globe Gravel Challenge	



Blowing Rock Town Council,

The focus of this ride are the gravel roads below Blowing Rock in National Forest. Gravel road riding is a booming discipline within cycling and with all the gravel we have in the National Forest with quick access via Globe road, Blowing Rock is going to greatly benefit from our proximity. My event will leave town by going US 221 South, after 15 miles turn onto Edgemont road, descend all the way to Mortimer, go across Staircase mtn. then climb back to town by way of Globe road. Globe is the focal point and namesake of the event. I am planning on calling it The Globe Gravel Challenge.

I would like the ride to start and end in at Davant field the morning of May 5th, during the Savor event. I am looking to start the ride around 7:30 or 8am, with plans to wrap up before noon. We would need some police presence on the way out of town and possibly at the end of the ride. Post event I am planning a small refreshment area (snacks, cold drinks and beer) but nothing huge, because we want to usher people into other festivities that Savor offers. My goal is to put on a quality event, but also low key since I want it to be a part of the Savor weekend and not be a hassle for other events that are going on.

Some event details

Insurance: Will be provided through Rhoddie via http://www.bikeleague.org/content/insurance-clubs-and-organizations

Who: Organized by Rhoddie Bicycle Outfitters to Benefit the Middle Fork Greenway What: Mixed Surface road event 65% gravel over 46 miles. 6,000ft of climbing

When Saturday May 5th during Savor BR weekend

Where: Packet pick up at Rhoddie. Ride starts and ends at Davant Field

Route: Davant field, 221, Edgemont rd/90, Anthony Creek rd, Globe rd. (Climb up Globe being the focal point)

Link to route http://www.mapmyride.com/routes/view/1908205667

Cause: All proceeds for Middle Fork Greenway

Participants: Looking to do a small event, so cap the ride at 150 people.

Thank you for your consideration.

Sincerely,

Brian Sain Rhoddie Bicycle Outfitters

2018 Globe Gravel Challenge

