



January 2018

The Military Officers Association of America (MOAA) is a non-profit veterans organization of over 390,000 former and retired Military Officers. We are dedicated to maintaining a strong defense, preserving the earned benefits and to recognition and honor the members of our uniformed services, their families and survivors.

Our 60 members of the High Country Chapter of MOAA realized that the 3500+ Veterans in Watauga County do not have the public recognition they so deserve. Working with the Boone Town Council, we were able to gain their total support, along with a generous donation of a site adjacent to Boone Town Hall on King Street in downtown Boone, to create our Memorial.

Our goal is to establish a memorable and unique Memorial dedicated to our Veterans and to reflect their sacrifices and contributions in the defense of the freedoms we have today. We wanted to create this Memorial in a high traffic area for all of the public to witness and to reflect the values and traditions of the High Country and with the Town's land donation, we are going to make it happen.

The overall strategic plan includes 4 different functions, (1) Funding and Finance, (2) Media/Public Relations, (3) Design Competition and (4) Production and Installation. Members of our MOAA chapter are working with many specialists from Appalachian State University, Town of Boone and local contractors, to ensure this memorial reflects the pride of our veterans and the county. Our design competition generated 19 entries, with the final selection being Banner Elk native, Suzie Hallier's "Time and Honor". Groundbreaking is scheduled for the Spring of 2018 and the dedication is set for July 4, 2018.

Our goal is to raise \$165,000.00. The challenges have been great, but we have experienced a very generous, supportive community, including our government entities. We are currently at 79%, and we ask for your consideration of financial support to help make this goal a reality.





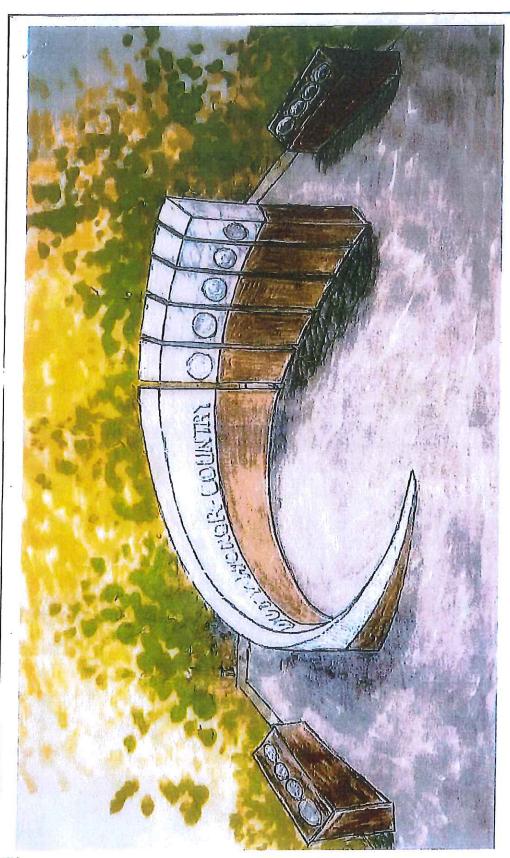












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