

MINUTES
Town of Blowing Rock
Tourism Development Authority
Special Meeting
January 3, 2018

The Town of Blowing Rock Tourism Development Authority (TDA) met for a special meeting on Wednesday, January 3, 2018 at 3:00 p.m. at Town Hall located at 1036 Main Street Blowing Rock N.C. In attendance were Chairman Dean Bullis, Authority Members Doug Matheson and Lorry Mulhern. Vice-Chair Rob Dyer and Authority Member Lance Campbell were unable to attend. Others present were Ex-officio Members Ed Evans and Nicole Norman, TDA Executive Director Tracy Brown, and Town Clerk Hilari Hubner, who recorded the minutes.

CALL TO ORDER

The meeting was called to order at 3:00 p.m.

Magellen Group presented a visitor profile study via Power Point presentation. **Visitor Profile Study – Attachment A**

Other

None

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 4:45 p.m.

Dean Bullis, Chairman

Hilari Hubner, Town Clerk

ATTACHMENTS

Visitor Profile Study – Attachment A