Town of Blowing Rock

Request for Council Action

FROM:	Jennifer Brown, Director of Parks & Recreation						
SUBJECT:							
TO:	Town Cou	ncil					
DATE:	April10, 20)18					
REQUESTED BY: Blowing Rock Appearance Advisory Commission							
		_		-			
Public Hearir	ng l	□ Yes	☐ No	□ Not required	d	√NA	
Properly Adv	ertised	□ Yes	□ No	□ Not required	b	√NA	

BACKGROUND:

The Blowing Rock Art and History Museum has selected an artist to exhibit their outdoor sculpture through the 32nd Outdoor Rosen Sculpture Exhibition. The sculpture will be installed between May 23rd and May 25th. BRAHM will carry insurance and it will be bolted down to a concrete pad.

BRAAC approved the sculpture during their April meeting that was held on March 29th.

ATTACHMENTS:

- 1. Letter from the Turchin Center to the Artist
- 2. Pictures of Sculpture

STAFF RECOMMENDATION:

Recommend that the BRAHM sculpture be approved.

Dear Rosen 32nd Outdoor Sculpture Competition & Exhibition Artist,

CONGRATULATIONS! The extended Rosen Family, the staff at the Turchin Center for the Visual Arts, and an Appalachian Summer Festival as well as the staff at the Blowing Rock Art and History Museum (BRAHM) are pleased to inform you that you have been chosen as to exhibit your sculpture at the Blowing Rock Art and History Museum in the 2018-19 competition. We are honored that you are interested in participating in the 32nd Rosen Outdoor Sculpture Exhibition and we look forward to working with you.

If, for any reason, you are unable to accept this invitation to participate as one of our esteemed finalists, please let me know as soon as possible so we can reach out to one of our 3 alternates.

BRAHM will provide you with an honorarium of \$1300 to help offset some of your expenses including travel and hotel accommodations. They will contact you directly to make arrangements for payment. **The Rosen installation dates are May 23 – 25, 2018.** The Turchin Center will work with you to make arrangements for the installation.

Please keep in mind that BRAHM is able to carry insurance on your outdoor sculpture. Although the museum takes all precautions necessary and keeps a close eye on all of their outdoor sculpture, vandalism can happen. All pieces will be located and are required to be bolted to concrete pads to ensure the artwork's safety as well as the safety of our visitors.

Attached you will find a list of participating artists in the entire Rosen program.

Please send me an artist statement and artist bio in a short paragraph as well as any additional information that would be helpful in promoting you as an artist We also need a high-resolution image of your artwork. I would like to have all of this material by 5 PM on Wednesday, April 4, 2018 at the very latest. If you can send your material before that date, I would very much appreciate it.

If you have any questions about the installation process or any of the enclosed forms, please feel free to contact me either on my office phone/direct line (828) 262-7520 or via e-mail: reddingm@appstate.edu.

From the Turchin Center staff, the staff and BRAHM and our jurors Ian Henderson and Daniel Beck, thank you for your interest and participation in this program!

Sincerely,

Mary Anne Redding
Curator & Assistant Director
Turchin Center for the Visual Arts

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