

# Town of Blowing Rock

## Request for Council Action

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FROM: Jennifer Brown, Director of Parks & Recreation  
SUBJECT: Tree Fund Marker Recognition  
TO: Town Council  
DATE: May 15, 2018  
REQUESTED BY: Blowing Rock Appearance Advisory Commission

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Public Hearing  Yes  No  Not required  NA  
Properly Advertised  Yes  No  Not required  NA

### BACKGROUND:

During the February Town Council Meeting it was approved to have a Memorial Tree Fund to help replace and maintain trees when needed throughout Town maintained areas. Parks and Recreation researched to find a design for a marker to recognize donors of \$2,000 or more.

After researching many different options, it was determined that the attached design was not only a way to recognize donors, but is unique and an appropriate public art piece. The tree trunk and branches are made from bronzite corian and the leaves are gold acrylic that will be mounted to clear acrylic. The entire piece will be backed with ivory dura bond which will be mounted to a piece of steel that is made to look like it is planted in the flower bed. The leaves are 2" x 4" and the overall size of the tree is 67" x 76 1/4".

BRAAC loved the design and has offered to pay for the marker. The cost of the marker is \$6,875 plus shipping and handling.

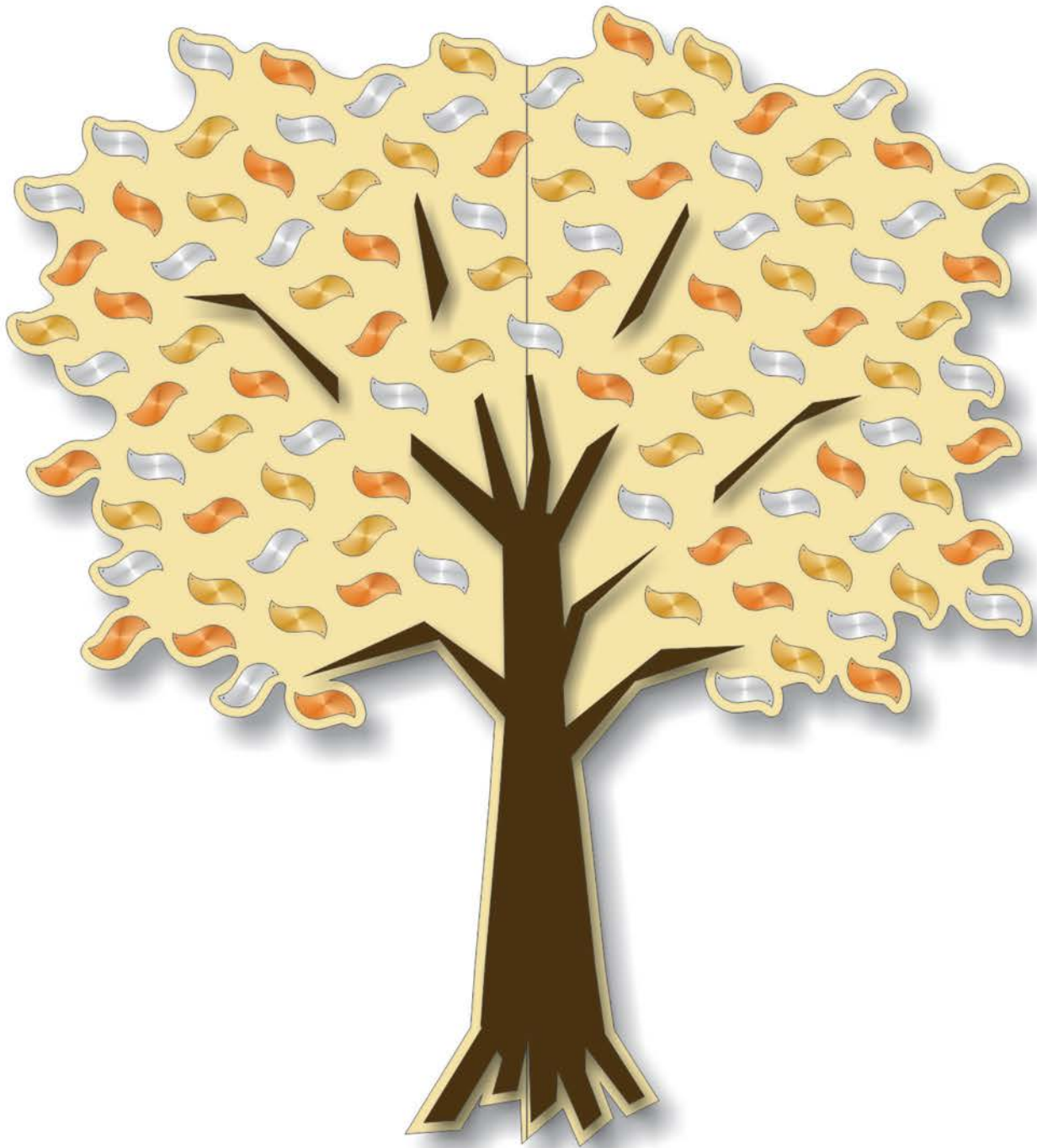
### ATTACHMENTS:

1. Proposed Marker Design
2. Picture of Proposed Marker Design on Town Building
3. BRAAC May Minutes (DRAFT)

### STAFF RECOMMENDATION:

Recommend that the tree donation marker design be approved.

# DONOR TREE



Colors can vary significantly when viewed on different computer monitors or when printed on different printers. If you need a color accurate proof please request a printed copy. Decisions about critical color cannot be made from an electronic proof.

## BLOWING ROCK PARKS AND RECREATION

Signature of approval :

Date



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Notes:

(100) 2" x 4" Aluminum, brass and copper leaves  
Custom 470 base and branches mounted to  
Dura Bond RAL 1015 backing  
Overall size approx. 85 1/4" x 76 3/4"

Date: 4/25/18

## DONOR TREE



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Signature of approval : \_\_\_\_\_

Date \_\_\_\_\_

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## BLOWING ROCK PARKS AND RECREATION

Notes:

(100) 2"x 4" Aluminum, brass and copper leaves  
Custom 470 base and branches mounted to  
Dura Bond RAL 1015 backing  
Overall size approx. 85 ¼"x 76 ¾"

Date: 4/25/18

Blowing Rock Appearance Advisory Commission  
Minutes  
May 3, 2018

BRAAC Members Attending: Melissa Pickett, Bo Henderson, Chris Wetmore, and Carol Knapp

BRAAC Members Absent: Karen Diamond

Guests: Annie Tarbutton

Staff Members: Jennifer Brown and Chris Pate

**Approve March 29, 2018 Minutes:** Bo made a motion to approve the minutes, Chris seconded, and it was a unanimous vote to approve.

**Budget Update/Annual Fundraising Collection/Hanging Basket Collection:** Jennifer stated that we have collected over \$2,300 over the projected revenue of \$30,365. Revenue collected to date is \$32,665.74 and we are still receiving hanging baskets donations. To date we have only spent \$8,777.01; however, we will have to pay for the other half of the flowers and \$8,000 will be moved to the Town's general fund to cover the fountain costs at Broyhill lake. Even with the known expenditures, BRAAC is in good shape.

**Clean-Up Week – 5/14/18 – 5/18/18:** Jennifer asked where everyone stood getting information out to different groups. Bo stated that he had been in touch with a few home owner groups; however, most people are just now getting back in to town. Melissa stated she had her list and she would work on it and Bo stated he would get something to the news media as soon as possible. Jennifer stated that she will make sure it is on the website as well.

**Tree Fund Recognition/Wording for Tree:** Jennifer stated that after last month's meeting she went back to the company to have them do some revisions that BRAAC wanted to the Donor Tree recognition. The company took it off the wall, put it on a dura bond backing, and changed the leaves to three colors. After reviewing the new design, they all agreed that it would look better off of the wall and that the building would need to be painted. Bo made a motion to approve the design, location, and have BRAAC pay for the Donor Tree recognition for approximately \$7400 (depending on shipping), Chris Wetmore seconded it, and it was a unanimous vote to approve.

**Memorial Park Master Plan:** Jennifer stated that after the issue we had with the removal and replacement of the trees in Memorial Park, Chris Pate wanted to have a Master Plan for Memorial Park so when more trees needed to be removed there was a plan for replacement and design. It would also encompass replacing and adding sidewalks that are ADA accessible, a new playground design, etc. Jennifer received two quotes, one from McGill and one from Destination By Design and McGill came in significantly lower because they are already working on an overall Master Plan for Parks & Recreation. After further discussion, Chris Wetmore made a motion to support having McGill and Associates create a Master Plan for Memorial Park, Bo seconded it, and it was a unanimous vote to approve.

**Other Business:** Bo stated that the outdoor concrete pad outside of BRAHM was in terrible shape and needed to be replaced. BRAHM is going to pay for it but wanted to make sure the Town was good with it. Jennifer stated that Town Council knew it would need to be fixed and Bo responded that they will be starting Monday.

Bo asked what the status was on the median on 321 at the Parkway. He stated that most of the plants and trees are dead and wanted to know if they are getting replaced. Jennifer stated that the contractor had a one-year warranty on plants and materials and they replaced everything that was dead the first of winter which has now died again. Bo stated that he wanted contact Cullie Tarleton to complain about the dead plants and Melissa stated she would talk to Deanna Ballard.

Melissa stated that she had been approached by several residents about the cemetery and how it needs some attention. People are complaining that there is no grass on graves, flower vases turned over, flowers chewed up, leaves piled up at the mausoleum, and other things. Jennifer stated that she knew the Town just contracted out the mowing and she wasn't sure about the details of the rest. Jennifer also stated that the reason there was not any grass is because of the weather and that she was sure that would be coming soon. Chris Wetmore suggested that maybe BRAAC volunteer to help if the Town is so far behind. Jennifer said she would try to get more details and let them know.

Bo made a motion to adjourn, Melissa seconded, and it was a unanimous vote to approve. The meeting was adjourned at 4:53 p.m.

The next meeting is scheduled for Thursday June 1, 2018 at 3:00 p.m.