

**MINUTES**  
**Town of Blowing Rock**  
**Tourism Development Authority**  
**March 13, 2018**

The Town of Blowing Rock Tourism Development Authority (TDA) met on Tuesday, March 13, 2018 at 3:30 p.m. at the Chamber/TDA office located at 132 Park Avenue Blowing Rock N.C. In attendance were Vice-Chair Rob Dyer, Authority Members Jim Steele, Lance Campbell and Lorry Mulhern. Others present were Ex-officio Members Ed Evans and Nicole Norman, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell and Town Clerk Hilari Hubner, whom recorded the minutes.

Chairman Dean Bullis was unable attend the meeting.

**CALL TO ORDER**

The meeting was called to order at 3:30 p.m.

**APPROVAL OF MINUTES**

A motion to approve the minutes as written for the November 1, 2017 and the special meeting held on January 3, 2018 was made by Member Campbell, seconded by Member Mulhern. Unanimously approved.

**1. Discussion of Request for Funding**

- **Middle Fork Greenway** – Wendy Patoprsty with the Middle Fork Greenway presented an update on the progress of the Middle Fork Greenway via Power Point presentation. **Middle Fork Greenway – Attachment A**
- **Blue Ridge Parkway Foundation** – The Parkway Foundation is asking for an \$25,000 donation. A letter from the foundation was received for the Board's review and consideration.
- **Blowing Rock Art & History Museum** - Lee Carol Giduz spoke to the board and asked for consideration a \$15,000 donation to the Blowing Rock Art and History Museum (BRAHM) to help cover cost that would allow the museum to offer free admission. Ms. Giduz advised BRAHM offered free admission in January and February and had great success with attendance. Ms. Giduz further advised she felt being able to offer a free admission museum would help bring more visitors to the museum.

Ms. Giduz explained she was hopeful if the TDA could help cover the cost for one year to get this started the museum hoped they would be able to financially support this endeavor going forward.

## **2. Blowing Rock Chamber**

Chamber Director Charles Hardin presented via Power Point an update to the board on the Chamber's activities and events. **Blowing Rock Chamber Power Point Presentation – Attachment B**

## **3. Quarterly Report**

Executive Director Brown reviewed the second quarter operation via Power Point presentation. **Third Quarter Board Meeting Power Point Presentation– Attachment C**

## **4. STR Helper**

Mr. Brown briefly advised the STR Helper is currently being put together and will hopefully be launched by the end of the FY.

## **5. Budget Amendment**

Ex-officio Nicole Norman advised of an amendment to allocate \$14,500 from fund balance to cover a single year of funding for STR Helper. TDA will fund the first year and the Town will fund the second year. Member Mulhern made a motion to amend the budget to allocate \$14,500 with the provision the Town will pay for the second year. Unanimously approved.

## **Other**

## **ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 5:05 p.m.

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Dean Bullis, Chair

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Hilari Hubner, Town Clerk

## **ATTACHMENTS**

**Middle Fork Greenway – Attachment A**

**Blowing Rock Chamber – Attachment B**

**Third Quarter Board Meeting Power Point Presentation- Attachment C**