

# Town of Blowing Rock

## Request for Council Action

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FROM: Jennifer Brown Director of Blowing Rock Parks & Recreation  
SUBJECT: 2019 Blue Ridge Relay  
TO: Town Council  
DATE: October 9, 2018  
REQUESTED BY: Kenneth Sevensky Director of Blue Ridge Relay

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Public Hearing  Yes  No  Will be required  
Properly Advertised  Yes  No  Will be required

### BACKGROUND:

We have received a request from the Blue Ridge Relay, to use our pool parking lot on Friday, September 6, 2019 from 3:00pm to 9:30pm as one of their exchange zones along the race route. This is their 15<sup>th</sup> annual road race that begins at Grayson Highlands Park in Virginia and ends in downtown Asheville. They have used the pool parking lot the past four years as an exchange point and it has worked out very well. The pool parking lot is adjacent to the race route which runs from 321 to 221 and past Grandfather Mountain.

They have also referenced the possibility of using the restrooms at the pool again this year. There would not be a scheduling conflict because the pool will close for the season on Monday, September 2, 2019. If using the pool restrooms is not approved, then they would like to set up approximately 6 port-a-johns for the runners during the exchange time only.

The Blue Ridge Relay had a very low impact on the pool parking lot and restrooms the past four years. The entire area was clean and well taken care of.

### STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action  IS  IS NOT consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other: \_\_\_\_\_).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

### ATTACHMENTS:

1. Letter of Request from Blue Ridge Relay

### STAFF RECOMMENDATIONS:

Town Council **approve** the Blue Ridge Relay using the pool parking lot and restrooms for one of their exchange points on Friday, September 6, 2019.

### COUNCIL ACTION:

# Blue Ridge Relay

## 208 Miles of Endurance

Blue Ridge Endurance Ltd  
2385 Big Flatts  
Church Road  
Fleetwood, NC 28626  
336-877-8888  
info@BlueRidgeRelay.com  
www.BlueRidgeRelay.com

September 20, 2018

Ms. Jennifer Brown  
Blowing Rock Parks and Rec  
145 Park Ave, PO Box 47  
Blowing Rock, NC 28605

Dear Jennifer,

Thank you for allowing the Blue Ridge Relay use of the Blowing Rock pool parking lot as a runner exchange zone in past years. Your permission is greatly appreciated and is vital to the success of the Blue Ridge Relay.

We are planning for BRR 2019 race and I hope that you will, once again, allow us the privilege of using the parking lot.

1. The date of the Relay is Friday, September 6, 2019 and time of access is 3:00pm – 9:30pm.
2. Your permission will allow support vehicles (most likely vans) to park in your parking lot.
3. Total number of people on site: 1,000 spread over an approximate 6-hour period.
4. Total number of vehicles: 200 spread over an approximate 6-hour period.
5. I would be thrilled to have access to the pool restroom facilities once again. However, if these are not available, I request permission to allow port-a-johns to be set at a location determined by you. Port-a-johns will be set no earlier than Thursday, September 5 and will be removed no later than Saturday, September 7.
6. The Blue Ridge Relay will ensure that the parking lot and adjacent area is left clean and in the condition, it was received.
7. As a participating organization you will be covered under the Blue Ridge Relay's Liability Insurance Policy, which is received through USA Track & Field.

I will reach out to Blowing Rock Elementary School to staff this site once again. The Blue Ridge Relay makes a financial contribution to every community group that staffs the race course.

Thank you again for being a vital part of the Blue Ridge Relay. Please complete the information below if any contact information has changed.

Kind regards,

Kenneth S. Sevensky  
Director, Blue Ridge Relay