

Town of Blowing Rock

Request for Council Action

FROM: Jennifer Brown Director of Blowing Rock Parks & Recreation
SUBJECT: 2019 Mayview Madness
TO: Town Council
DATE: November 13, 2018
REQUESTED BY: Nikki Robinson, Communications & Outreach Associate of the Blue Ridge Conservancy

Public Hearing Yes No Will be required
Properly Advertised Yes No Will be required

BACKGROUND:

We have received a request from the Blue Ridge Conservancy, to hold their 20th annual Blowing Rock Mayview Madness 5K/Fun Run road race on Saturday, September 21, 2019.

The Fun Run will begin at 8:00 am on Park Avenue and continue on Laurel Lane to Clark Street, loop around Davant Field and then return to the finish at the rear of Memorial Park.

The proposed route of the 5K Road Race will begin at 8:30 am at the rear of Memorial Park, continue up to the Mayview area, follow Hwy 221 to Clark Street and finish at Bistro Roca.

The Blue Ridge Conservancy will coordinate activities with Parks & Recreation, Blowing Rock Fire & Rescue, and the Blowing Rock Police Department. A copy of their certificate of insurance will be provided prior to the event.

STATEMENT OF PLAN CONSISTENCY:

It is the opinion of staff that the proposed action IS IS NOT consistent with the Comprehensive Plan for Blowing Rock or other officially adopted plan (list if other: _____).

Specifically, this action is in accord with the following sections of the Comprehensive Plan:

ATTACHMENTS:

1. Letter of Request from Blue Ridge Conservancy
2. Map of the 5K Road Race
3. Map of the Fun Run

STAFF RECOMMENDATIONS:

Town Council **approve** the Mayview Madness 5K/Fun Run road race on September 21, 2019.

COUNCIL ACTION:

Mayview Madness



**BLUE RIDGE
CONSERVANCY**
SAVING THE PLACES YOU LOVE

166 Furman Rd., Suite C
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www.blueridgeconservancy.org

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Operations*

October 17, 2018

Ed Evans, Town Manager
Town of Blowing Rock
1036 Main Street
P.O. Box 47
Blowing Rock, NC 28605

Blue Ridge Conservancy 5k and Kids 1 Mile Fun Run - September 21, 2019

Dear Ed:

Thank you for your continued support of Blue Ridge Conservancy's 5k and Kids Fun Run. The third weekend in September has proven a successful date for this event and brings over 250 people to Blowing Rock to participate. If the Town of Blowing Rock will allow it, BRC would like to continue hosting the race on the third Saturday in September for future years as well.

Blue Ridge Conservancy would like to therefore formally request the Town of Blowing Rock's permission to hold the 2019 Blue Ridge Conservancy 5k and 1 Mile Kids Fun Run on Saturday, September 21, 2019, at 8 am. We will coordinate the event with the Blowing Rock Police Department, Parks and Recreation Department, and Emergency Services Department.

On behalf of Blue Ridge Conservancy, thank you for considering this request. The Town of Blowing Rock's continued help and support with this annual event is greatly appreciated. We look forward to putting on another successful event this year.

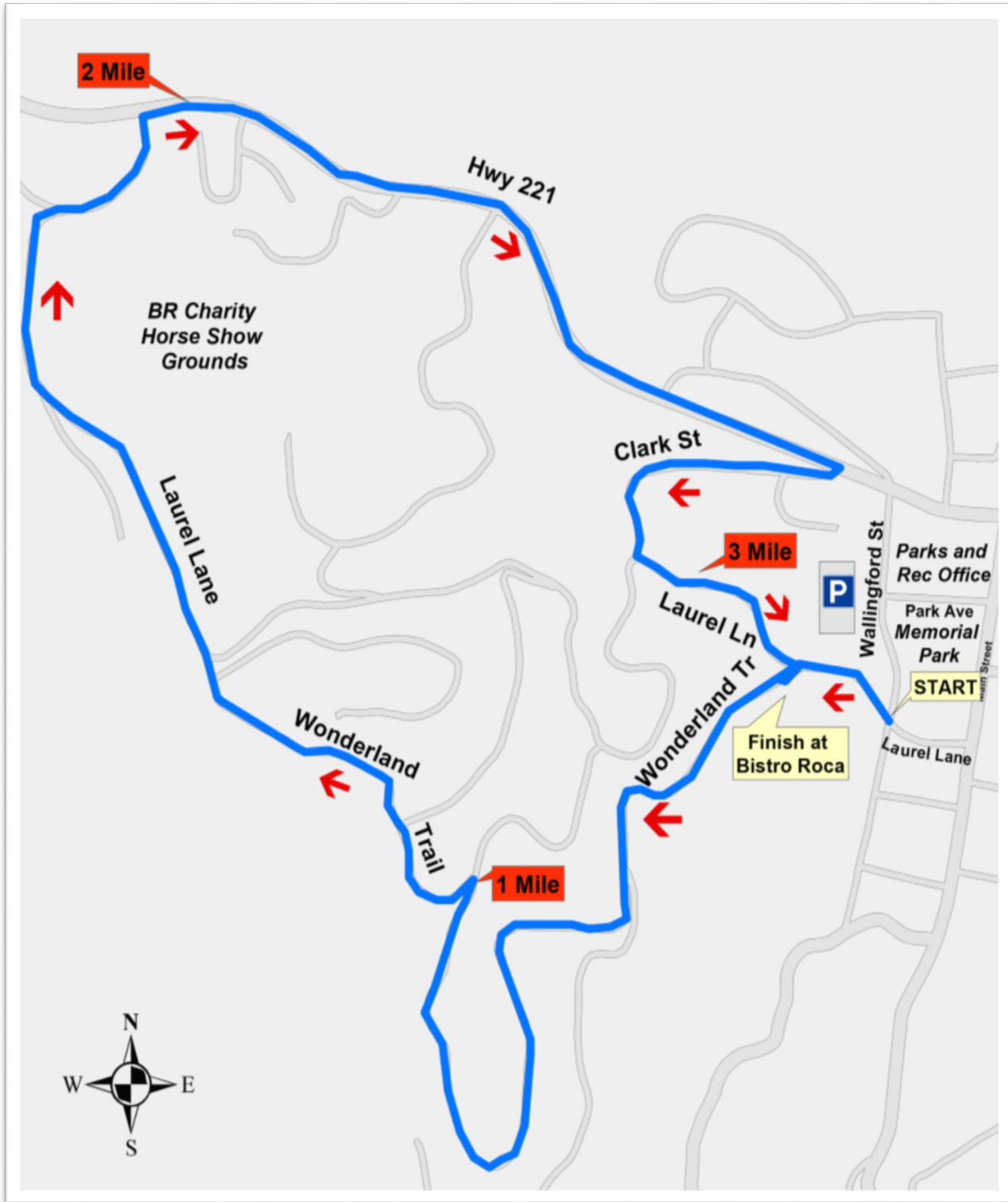
Sincerely,

Nikki Robinson
Communications and Outreach Associate
Blue Ridge Conservancy



2019 Mayview Madness 5K Road Race

September 21, 2019



2019 Mayview Madness Fun Run

September 21, 2019

