

TO: Mayor J.B. Lawrence and the Blowing Rock Town Council

FROM: Kevin Rothrock, Planning Director

SUBJECT: Mayview Madness 2015 - 5K Road Race/Fun Run (September 19, 2015)

DATE: February 2, 2015

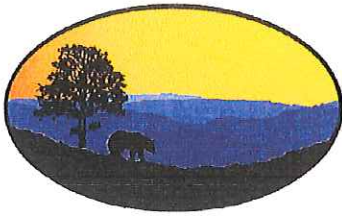
Attached please find a request from the Blue Ridge Conservancy to hold their 16th Annual Blowing Rock Mayview Madness 5K Run/Fun Run on Saturday, September 19, 2015. The Fun Run will begin at 8:00 a.m. on Park Avenue and continue onto Laurel Lane to Clark Street, loop around Davant Field and then return to finish at the rear of the Park.

The proposed route of the 5K Road Race will begin at 8:30 a.m. at the rear of Memorial Park, continue up to the Mayview area, follow Hwy 221 to Clark Street and terminate at Bistro Roca. This is the traditional route that was used two (2) years ago before the Wonderland Trail construction began.

The Blue Ridge Conservancy will coordinate activities with the Parks & Recreation Department, Blowing Rock Fire & Rescue as well as the Police Department. A copy of their certificate of insurance will be provided prior to the event.

The 2014 race included over 360 participants, making it the 2nd largest 5K run in the High Country.

Maps of the 5K and fun run courses and a letter from Rob McCorkindale of the Blue Ridge Conservancy are enclosed for your information.



**BLUE RIDGE
CONSERVANCY**
SAVING THE PLACES YOU LOVE

166 Furman Rd., Suite C
P.O. Box 568
Boone, N.C. 28607
(828) 264-2511
www.blueridgeconservancy.org

Board of Trustees

Virginia Tate
President

Ann Baker
Vice President

John Turner
Secretary

Gary Clawson
Treasurer

Ann Browning
Sonny Church
Kelly Coffey
John Cooper
Robert Dixon
Susan Hambright
Cobb Milner
Zika Rea
Traci Royster
Larry Trivette
Steve Wylie

Staff

Walter Clark
Executive Director

Eric Hiegl
*Director of Land Protection
and Stewardship*

Ben Lucas
*Associate Director of Land
Protection and Stewardship*

Rob McCorkindale
*Director of Development
and Communications*

Maria Whaley
*Director of Administration
and Operations*

January 29, 2015

Scott Fogleman, Town Manager
Town of Blowing Rock
1036 Main Street
P.O. Box 47
Blowing Rock, NC 28605

Re: Stick Boy Mayview Madness 5k and Kids 1 Mile Fun Run - September 19, 2015

Dear Scott:

Thank you for your continued support of the Stick Boy Mayview Madness 5k and Kids Fun Run. After checking with our major sponsors and consulting other local and regional event calendars we have chosen the date of September 19, 2015. We had a banner year in 2014 with over 360 registered runners which made Mayview Madness the second largest 5k in the High County. We hope to continue to break attendance records in 2015 with the help of the Town of Blowing Rock.

Blue Ridge Conservancy (BRC) would like to therefore formally request the Town of Blowing Rock's permission to hold the 2015 Stick Boy Mayview Madness 5k and 1 Mile Kids Fun Run on Saturday, September 19, 2015, at 8 am. We will coordinate the event with the Blowing Rock Police Department, Parks and Recreation Department, and Emergency Services Department. We will also provide a copy of an executed certificate of insurance to the Town prior to the event date.

On behalf of Blue Ridge Conservancy, thank you for considering this request. The Town of Blowing Rock's continued help and support with this annual event is greatly appreciated. We look forward to putting on another successful event this year.

Sincerely,

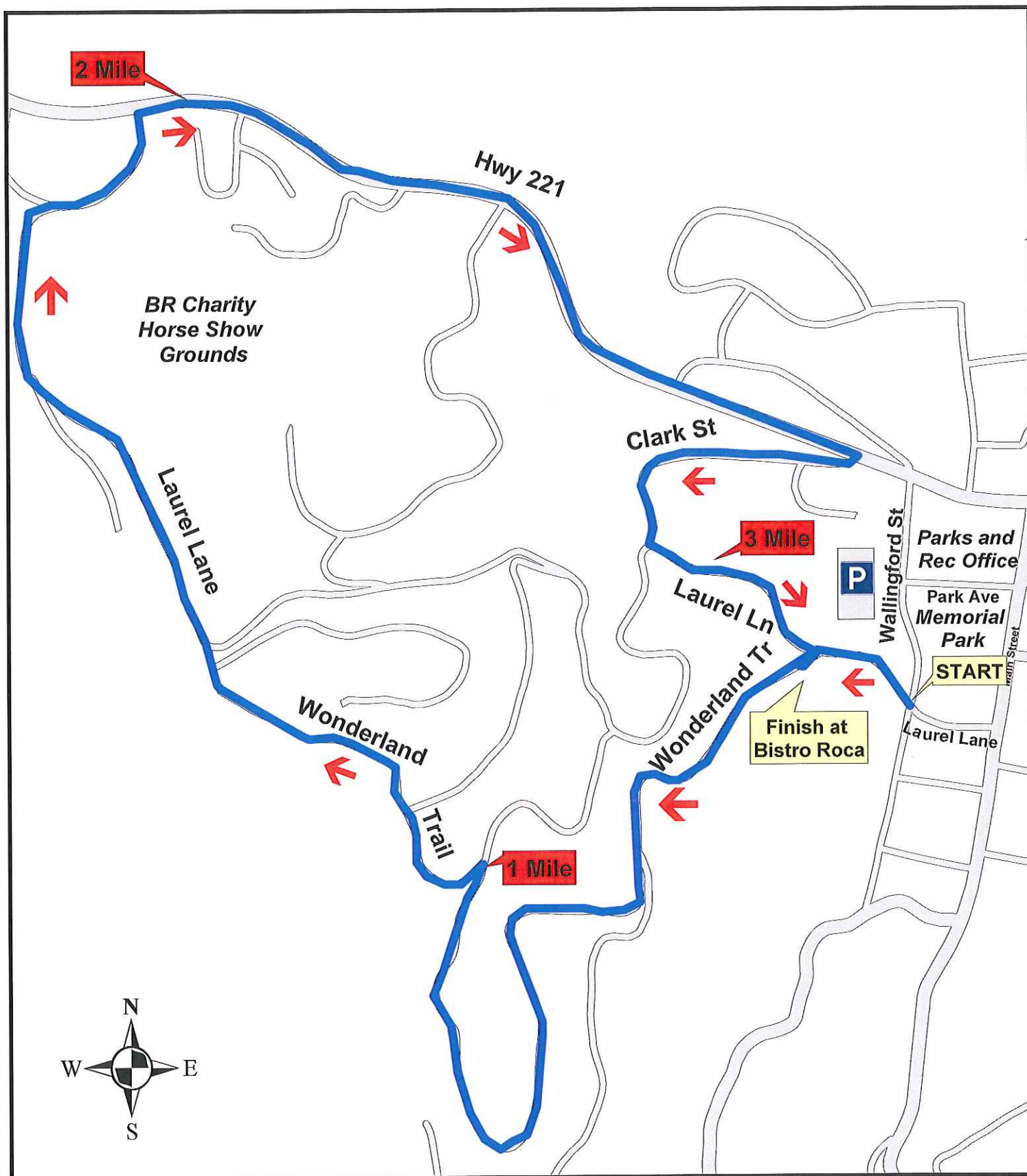
Rob McCorkindale
Development and Communications Director

cc: Kevin Rothrock



2015 Mayview Madness 5K Road Race

September 19, 2015



2015 Mayview Madness Fun Run September 19, 2015

