

*Proposed
changes to
Savor
Blowing Rock
2019*

Proposed Change:

Move the main wine tasting event on Saturday that occurs from 12-4 pm to Main Street, between Sunset and Morris Street.

Event Overview

Format: High-end Wine Tasting from 12 – 4 pm

Regulation measures:

- Wristbands
- Barricades
- Limited number of tastings per customer
- Modest food samples
- Non-compete with downtown businesses (no retail or food vendors) and won't block business fronts
- Chamber paid off-duty police officers
- Safe, helpful, tasteful signage during event
- Working in partnership with fire and police to ensure safety and efficiency
- Working in partnership with DOT / emergency access / traffic coordination

Benefits of this new format:

Drive more customers into downtown businesses, and encourage local commerce

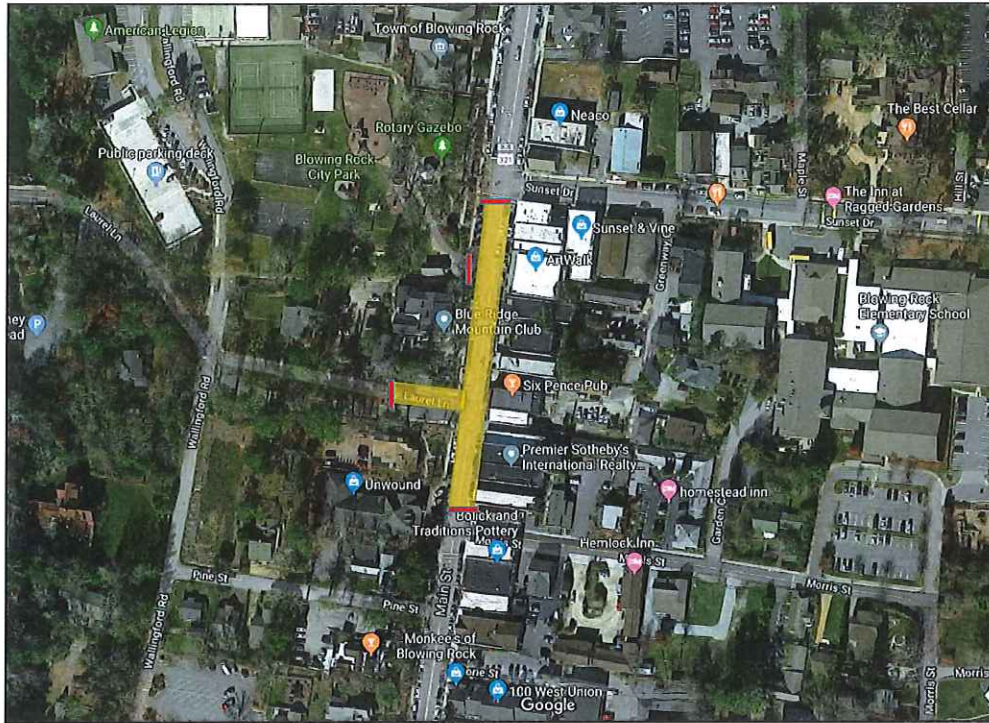
Safer downtown environment with less cars mixing with pedestrians

Opens up Maple Street lot for parking

Plan doesn't impede traffic from reaching decks, flowing around town, etc.

Controlled in accordance with ABC regulations and permitting

Lifestyle: Tasteful, on-brand with communities similar to ours (Highlands, NC)



Yellow bars indicate pedestrian traffic only

Red lines indicate barricades

EMS First Aid Station located at Firetruck barricade

Ample volunteers

Off-Duty Police paid to room

Tent positions according to Fire Dept. requirements, not blocking store fronts either