

MINUTES
Town of Blowing Rock
Tourism Development Authority
June 5, 2018

The Town of Blowing Rock Tourism Development Authority (TDA) met on Tuesday, June 5, 2018 at 3:30 p.m. at the Chamber/TDA office located at 132 Park Avenue Blowing Rock N.C. In attendance were Chairman Dean Bullis, Vice-Chair Rob Dyer, Authority Members Jim Steele, Lance Campbell and Lorry Mulhern. Others present were Ex-officio Members Ed Evans and Nicole Norman and TDA Executive Director Tracy Brown.

CALL TO ORDER

The meeting was called to order at 3:30 p.m.

APPROVAL OF MINUTES

A motion to approve the minutes as written for the March 13, 2018 and the Budget Work Session held on May 8, 2018 was made by Member Mulhern, seconded by Member Campbell. Unanimously approved.

PUBLIC HEARINGS

1. FY 2018 – 2019 TDA Recommended Budget

A Public hearing was opened by Chairman Bullis, motion by Member Steele to receive comments regarding the FY 2018-2019 Recommended Budget originally presented to the Board for discussion during their May 8th work session, seconded by Member Mulhern. No changes were made to the proposed budget.

Chairman Bullis asked for questions or comments, with no comments or questions Member Mulhern made a motion to close the Public Hearing, seconded by Member Campbell. Unanimously approved.

Mulhern made a motion to approve the FY 2017-2018 Recommended Budget totaling \$943,407 as presented, seconded by Member Steele. Unanimously approved. **FY 18-19 Adopted Budget – Attachment A**

NEW BUSINESS

2. Financial Report

Ex-officio Member Nicole Norman reviewed financials for the fourth quarter.

3. Middle Fork Greenway Contributing Level Discussion

The board briefly discussed and agreed at the next meeting they will do a budget amendment to donate additional money to the Middle Fork Greenway.

4. Operations Report – Executive Director

Executive Director Brown reviewed the fourth quarter operation via Power Point presentation. **Fourth Quarter Board Meeting Power Point Presentation– Attachment C**

5. Executive Director Brown - Brief Update on the following:

- **STR Helper** - STR Helper is currently in the discovery phase finding properties. To date sixty-six (66) verified properties (owners name, address, property address)
- **Jack Rabbit** – First quarter report was reviewed. \$55,000 in rooms were booked through Jack Rabbit in the first quarter.
- **Caldwell County Occupancy Tax Collections** – Ex-officio Member Evans advised he had heard back from Caldwell County and their attorney had advised them not to repay the occupancy tax. Mr. Evans advised the Town Attorney, Allen Moseley will be looking into the matter.

Other

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 5:00 p.m.

Dean Bullis, Chair

Hilari Hubner, Town Clerk

ATTACHMENTS

FY 18-19 Adopted Budget – Attachment A

Fourth Quarter Board Meeting Power Point Presentation- Attachment B