

**MINUTES**  
**Town of Blowing Rock**  
**Tourism Development Authority**  
**September 4, 2018**

The Town of Blowing Rock Tourism Development Authority (TDA) met on Tuesday, September 4, 2018 at 3:30 p.m. Town Hall located at 1036, Blowing Rock N.C. In attendance Vice-Chair Rob Dyer, Authority Members Jim Steele, Lance Campbell and Lorry Mulhern. Others present were Ex-officio Members Ed Evans and Nicole Norman and TDA Executive Director Tracy Brown and Town Clerk Hilari Hubner, who recorded the minutes.

**CALL TO ORDER**

The meeting was called to order at 3:30 p.m.

**APPROVAL OF MINUTES**

A motion to approve the minutes as written for the June 5, 2018 was made by Member Mulhern, seconded by Member Campbell. Unanimously approved.

**Old Business**

**1. Middle Fork Greenway**

Ms. Wendy Patoprsty with the Middle Fork Greenway presented an update on the progress of the Middle Fork Greenway via Power Point presentation. Member Mulhern asked Ms. Patoprsty to refresh her memory from the last meeting on what the additional funding amount requested is. Ms. Patoprsty advised she was not sure the exact amount yet, but an additional \$15,000 to \$90,000 roughly. **Middle Fork Greenway PowerPoint – Attachment A**

Authority Members discussed and decided not to move forward at this time with the budget amendment which was discussed at the last meeting. However, the Members recognize there could be a need for the request to come back to the Board before the December Council meeting and at that time the Board will hold a special meeting to discuss.

**2. Caldwell County Occupancy Tax Collections – Update**

Ex-officio Member Norman advised staff is working with the establishment owner as well as the Town Attorney to determine the next course of action in moving forward with trying to continue to pursue the funds that are due.

**3. Downtown Shuttle Trial Update**

Ms. Norman advised the Appal Cart is not having wonderful at this point but will begin extending out to Tanger Outlets. Signage will be placed, and the maps will be updated.

## **Monthly Reports**

### **4. Financial Report**

Ms. Norman reviewed financials for the first quarter.

### **5. Operations Report – Executive Director**

Executive Director Brown reviewed the first quarter operation via Power Point presentation. **First Quarter Board Meeting Power Point Presentation– Attachment C**

## **Other**

### **ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 5:00 p.m.

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Rob Dyer, Vice-Chair

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Hilari Hubner, Town Clerk

## **ATTACHMENTS**

**Middle Fork Greenway PowerPoint – Attachment A**

**First Quarter Board Meeting Power Point Presentation- Attachment B**