

Blowing Rock Appearance Advisory Commission  
Minutes  
November 8, 2018

BRAAC Members Attending: Curt Andrews, Bo Henderson, Melissa Pickett, and Carol Knapp

BRAAC Members Absent: Chris Wetmore and Ed Evans

Staff Members: Jennifer Brown and Chris Pate

Guests: Chloe Alexander

**Approve September 13, 2018 Minutes:** Bo made a motion to approve, Curt seconded it and it was a unanimous vote to approve.

**Budget Update/Annual Fundraising Collection/Hanging Basket Collection:** Jennifer Brown stated that to date BRAAC has collected \$23,725 of the estimated \$25,150 and \$3,447.03 has been spent on the PO Box rental, minor repairs on the watering truck, and the fundraising letter. Bo asked if we have been keeping track on who has donated, and Jennifer stated that she can email the list to everyone that shows who has donated this year as well as the past four years.

**The Giving Tree:** Jennifer stated that the Giving Tree is installed and landscaped. She stated that all we are waiting for is the sign to go above it.

**Parks & Recreation Master Plan:** Jennifer stated that the draft Parks & Recreation Master Plan will be voted on during the November Town Council meeting.

**Charters of Freedom:** Jennifer stated that Town Council denied installing the Charters of Freedom during the October Town Council meeting.

**Public Art Policy:** Melissa stated that she would like to have a meeting with Town Council before the retreat to discuss the Public Art Policy. She felt that it should be a joint effort to create a policy that was usable and that both Town Council and BRAAC agreed on. Curt, as well as the rest of the commission, agreed that both groups should work together on the policy. Melissa said that she would reach out to Charlie Sellars and request a joint meeting.

**Other Business:** Jennifer stated that the Village Foundation has approached the Town to partner together and help implement part of the Virginia Tech plan. They would like to raise funds and create something similar to the Virginia Tech plan on the American Legion/Broyhill bank. Jennifer stated that they will vote on it at their next meeting in December. Everyone thought that it was nice of them to offer to help implement this section of the plan; however, they all agreed that it should change very little for the original plan.

**Other Business:** Jennifer stated that Chris and herself were looking into lighting for the Christmas in the Park. They were not lighting the new trees but found a tree that can go between the new tree that we could light. She stated that she was short approximately \$4000 to purchase three trees and get the large spruce lighted by a professional. Carol made a motion to have BRAAC pay the \$4000 difference, Bo seconded, and it was a unanimous vote to approve.

The meeting was adjourned at 12:10 p.m.

The next meeting is scheduled for Thursday, December 6, 2018 at 4:00 p.m.